

7-15-1992

Non-Member Application of Dr. Ferman Moody for H. O. Sargent Award

Ferman Moody Dr.

Follow this and additional works at: <https://digital.library.ncat.edu/documents>



Part of the [Agricultural Education Commons](#), and the [Vocational Education Commons](#)

Recommended Citation

Moody, Ferman Dr., "Non-Member Application of Dr. Ferman Moody for H. O. Sargent Award" (1992).
Documents. 80.
<https://digital.library.ncat.edu/documents/80>

This Article is brought to you for free and open access by the New Farmers of America at Aggie Digital Collections and Scholarship. It has been accepted for inclusion in Documents by an authorized administrator of Aggie Digital Collections and Scholarship. For more information, please contact iyanna@ncat.edu.

1996-97-98-99-2000

H.O. SARGENT AWARD
NON-MEMBER APPLICATION

CHAPTER #: PAO 0000
STATE: PA.



Dr. H.O. Sargent
1875-1936



1. Complete name of applicant: Dr. Ferman Moody
2. Title or occupation of applicant: State Director of Vocational-Technical Education
3. Business address: Pennsylvania Department of Education
(Street/R.R./box)
(City/state/zip):
4. Business teleph
5. Home address:
(City):
(State/zip):
6. Home telephone number
7. Nominated by: Dr. Meese
Title: Agriculture Teacher
Business address: Greenwood School District
(Street/R.R./box number): 405 East Sunbury Street
(City/state/zip): Millerstown, PA 17062
8. Business telephone number (including area code): 717-589-3116

Meese Baker
Chapter Advisor Signature (if applicable)

FOR STATE ASSOCIATION USE ONLY

This is the number one application on the state level and is now being submitted for further consideration at the national level.

Barry A. Miller
State Supervisor, Agricultural Education, Signature

H.O. Sargent Award Application—Non-Member

1. How is the nominee involved with FFA and agricultural education? (100 points)

Born the youngest of eleven children in Red Oak, Virginia to the late Reverend Fountain and Mary T. Moody, he became active in the New Farmers of America (NFA) in the eighth grade. By the tenth grade, he traveled to the state NFA convention for competition. Dr. Moody viewed his agriculture instructor as a mentor and chose to follow in his footsteps. In 1958, Moody became the agriculture teacher at Rocky Mountain, Virginia. His chapter became known for their state-winning quartets. In 1962, Moody was named Vocational Agriculture Teacher of the Year for Virginia.

Since that time, Dr. Moody has served in numerous supervisory positions affecting agricultural education and education as a whole. Three positions have included Professor and Chair of the Department of Education at North Carolina Central University, Director of Research for Vocational Education, and currently State Director of Vocational Education in Pennsylvania. Furthermore, Moody was recently elected as President of the National Association for State Directors of Vocational Technical Education.

2. What significant contribution has the individual made to promote diversity in the FFA and agricultural education? (300 points)

Dr. Moody served as President of the National Association to Advance Black Americans in Vocational-Technical Education. Furthermore, he headed Pennsylvania's New Teacher Induction Program and the Department of Education's efforts to increase minority teachers. His actions as a consultant for higher education for the Pennsylvania Department of Education assisted 23 colleges and universities in preparing and accrediting teachers.

Along with his many accomplishments, Dr. Moody best promotes diversity in the FFA and agricultural education as a role model and mentor. He recently was featured in the FFA "Faces" video and spoke at the 1995 National Convention, sharing his NFA experiences and motivating the FFA audience. He has consulted or lectured in 31 of 50 states, acted as a field reviewer or consultant to the United States Department of Education on more than 20 occasions and has written over 20 articles and chapters in professional publications.

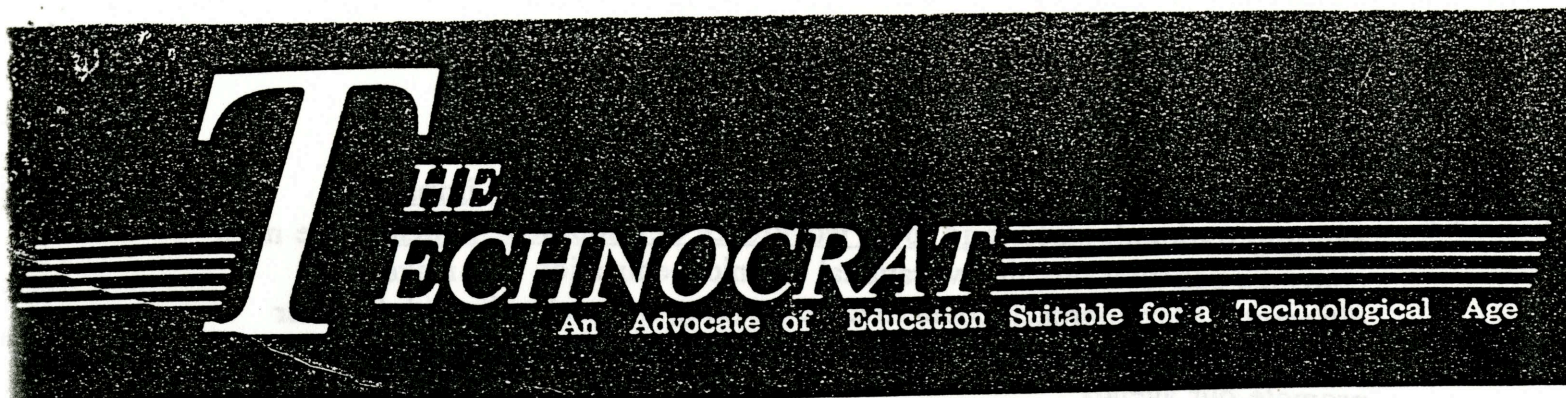
Dr. Moody carries the NFA/FFA torch with him as he travels across the country carrying out his duties in vocational education. He is the best of agricultural education.

3. Please attach supporting information (letters, newspaper articles, photographs, etc.) (100 points)



GUEST SPEAKER WELCOMED - Distinguished guest Dr. Ferman Moody [center] was welcomed to the Greenwood FFA chapter's spring banquet Thursday evening, May 30. Dr. Moody, state director of Vocational-Technical Education, commended the FFA program, the Greenwood chapter and its advisor, Dr. MeeCee Baker, and told of his experi-

ence with New Farmers of America, an organization he belonged to as a young man, when African Americans and women were not permitted to join FFA. Moody is shown with Greenwood chapter president Scott Brofee [left] and vice president Katie Rehkamp [right]. [Photo by Carol Smith]



SPECIAL EDITION

"Ferman B. Moody's Vision for NASDVTEc and Vocational Technical Education"

Ferman B. Moody gave an inspirational inaugural address at the December conference in Nashville, Tennessee. His leadership and experience in vocational technical education will greatly benefit the association. Here is a summary of his vision for vocational technical education and the association's role in attaining that vision.

"I am proud of the work of this Association. For 75 years this Association has been able to maximize the leadership ability of State Director's of Vocational Technical Education across this land. Over the years, this Association has cultivated sufficient support for the development of vocational technical education and practical arts education to the extent that it has become our country's most effective workforce development system.

When we look historically, the Association has increased professional education pride, dedication, and participation not only for State Directors but also for the total leadership of vocational-technical professionals. It is our hope that we can continue to "carry the torch" and light the pathway for many others as they prepare for successful careers which will characterize the technological world of the 21st century.

One major role of our Association ... is to convey to major decision makers, those who employ our graduates, parents, and the total community that vocational technical education is not like it used to be but has positioned itself to be responsible for the employment demands of society in preparing a competent and competitive world class workforce. ... (W)e simply cannot afford to rest comfortably with our present accomplishments and changes, but we must move aggressively in becoming a much more visible player in implementing a quality school-to-work strategy.

The question is -- What can this Association do to make our mission, goals and vision a reality?

- (1) Develop new political strategies which will have a greater impact on shaping national, state, and local workforce development policies. We must convince policymakers that vocational technical education can make a difference. Our approach could involve working more closely with broader audiences, including members of the business/industry community, to help promote our agenda.
- (2) In our states, we must involve the mainstream community in preparing students for not only learning but also for living. Collaboration and communication at the local level will also increase with other segments of the education community such as CBO leaders, superintendents, principals, counselors, school boards, and significant others.
- (3) We must prepare our graduates for jobs in industry and meet the needs of those who employ our people.
- (4) Professional development must be a top priority. Vocational technical education must be an advocate for preparing teachers and administrators to implement the changes that have been so well documented throughout the literature. Teachers should have the opportunity to reflect, read, experience, and benefit from technology. Why shouldn't teachers have paid internships in business and industry as a way to orient them to what the new work environment is like?
- (5) Vocational technical education must invest its resources in human capital to the extent that every school age person and adult will have access to and the opportunity to participate in academic and technical knowledge in real life environments. This involves designing and implementing a quality curricula which is accessible to and has the participation of all students, including women, minorities, African Americans, limited English proficiency, and the gifted. This becomes especially significant in light of the latest labor market statistics which show that:

During the late 1990's, women will comprise three-fifths of new entries into the labor force. Approximately 47 percent of the workforce will be women by the year 2000.

Minorities, including African Americans, Hispanics, and Asians will account for approximately 57 percent of the projected labor force growth through year 2000.

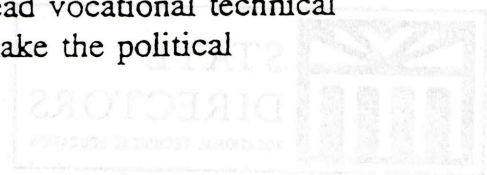
Quality curricula should be designed for this new workforce not only for specific, narrowly designed work competencies but to develop proficiency in both occupational and academic skills which are transferrable from one job to another. Making decisions, thinking critically, adapting to and appreciating change, understanding others, and responding to authority should be vital components of this curricula. It is our responsibility to capacitate individuals to have the competence and security within themselves to assure career success.

- (6) We must increase our professionalism as a major technique to enhance image building. We need to publish and make available information on our outstanding programs.
- (7) We need to measure program effectiveness from hard data. This must be a top priority. When we are called upon for our data, we must be able to support our request for continued funding. ...
- (8) We must market what it is we do. We know we are good, but we have fallen short of letting others know it. Well-designed, professional marketing plans are absolutely essential.

CONCLUSION

This organization, its leadership and indeed, each of its members have a responsibility and a "window of opportunity" to provide the leadership to continue to make vocational technical education this country's most effective workforce development system. We cannot do it alone as we have done in the past. We, therefore, must unite with one another and with other leaders in business, industry, and education to make our presence known.

The goals and visions that we have identified for this organization and the issues that I have articulated this evening, are not only the priorities but they may represent our best survival strategy during these critical times. Therefore, I call on you for your support, your ideas, and commitment so that together we can lead vocational technical education into the forefront of the thinking of those who will make the political decisions which determine our future."



Ferman B. Moody
FFA 64th Annual Convention
Kansas City, Missouri
November 10, 1995

FACES OF FFA

It is an honor and a privilege for me to bring you greetings this morning on behalf of the 900??? FFA'ers from Pennsylvania who are participating in this, your 64th Annual Convention.

I am especially delighted to have been asked to share remarks with you as we celebrate the 75-year history of the FFA and the New Farmers of America.

During the past 75 years, the Future Farmers of America and the New Farmers of America have provided quality leadership, personal growth and career success to countless boys and girls, men and women, across this great nation and the world. As we join with the nearly one-half million membership of FFA in celebrating this 75th year history, I am gratified and proud of the contribution that the New Farmers of America Organization made to the success of the Future Farmers of America across the years.

Just what was the NFA any way? Prior to the late 1960's, the Future Farmers of America organization in the southern states did not accept African Americans or women into its membership.

However, there was another organization called the New Farmers of

America which had a powerful influence on countless African Americans throughout the rural south and southwest. It was this organization that motivated me and helped me to develop the confidence and the leadership skills that I needed to have had a successful career.

It was the New Farmers of America that provided me the opportunity to spend my first night away from home at least 45 years ago as a junior in high school--after I won a New Farmers of America contest. Like the Future Farmers of America, the New Farmers of America provided me with the insight, the drive and motivation to become a successful teacher and leader not only of the New Farmers of America but the FFA and vocational-technical education in general. And I am proud that I was the Top Agriculture Teacher in Virginia in 1962.

Following the racial integration of most professional, educational, civic, and social organizations in the late 1960's, the New Farmers of America merged with the Future Farmers of America.

I am happy to say that the same principles, work ethic, dedication, commitment and spirit of accomplishment that characterized both organizations have been the backbone of my professional career and to countless others across this great land. The competitive events, the public speaking and the leadership activities shall always be part of my life.

It is from this background perspective that it provides me a rare opportunity and esteemed pleasure on behalf of all of those fellow New Farmers of America from the bygone years, to be a part of this great celebration and event. It is just gratifying to be a part of a Convention of 35,000 people representing the agriculture industry that continues to be the background of the nation and the world economy. In recognition of the contribution of the FFA and the NFA over the years, I am gratified to present to you a videotape that puts it all together entitled "Faces of FFA".

Again, thanks for this opportunity.

SELINGSGROVE AGRICULTURAL CONFERENCE
JULY 15, 1992

- . GREETINGS
- . THANKS TO BOB LAUVER
- . GLAD TO BE HERE AND GREETINGS FROM SECRETARY OF
EDUCATION DONALD CARROLL AND COMMISSIONER JOSEPH BARD
- . COMMEND YOUR LEADERSHIP FOR THEIR COMMITMENT TO THE
AGRICULTURAL INDUSTRY
THE LEADING INDUSTRY IN PENNSYLVANIA, THE NATION AND
THE WORLD
- . THERE ARE THOSE WHO WANT TO DOWN PLAY AGRICULTURE, BUT
I AM HERE TO TELL YOU IT'S HERE TO STAY - HERE'S WHY...
 - \$55,000 FARM FAMILIES IN PENNSYLVANIA
 - AGRICULTURE HELPS TO CREATE 1.2 MILLION JOBS FOR
PEOPLE
 - THIS STATE - TOPS IN THE U.S. IN MUSHROOMS -
POTATO CHIPS - PRETZELS - BAKERS AND MILK
CHOCOLATE
 - LANCASTER COUNTY - 11 MOST PRODUCTIVE IN THE
UNITED STATES
- . YOUR STATE BOARD OF VOCATIONAL EDUCATION HAS RECOGNIZED
THE IMPORTANCE OF EDUCATION IN AGRICULTURE AND THROUGH
THE DIRECT EFFORTS OF THIS ASSOCIATION, HAS FOR THE
FIRST TIME INCLUDED PLANNED COURSES IN AGRICULTURE THAT
PROVIDE INSTRUCTION ABOUT AGRICULTURE AND AGRICULTURAL
SCIENCE AT THE ELEMENTARY, INTERMEDIATE AND HIGH SCHOOL
LEVELS. THIS MEANS THAT OUR CHALLENGE IS TO UPDATE

INSTRUCTION IN AGRICULTURE AND EXPAND PROGRAMS ABOUT AGRICULTURE. THE CURRICULUM CAN NO LONGER BE FOCUSED PRIMARILY ON PRODUCTION AGRICULTURE.... IT MUST GIVE WAY TO A BROADER FOCUS TO INCLUDE SUCH TOPICS AS AGRICULTURE COMMODITIES, AGRI-BUSINESS MARKETING, MANAGEMENT IN A GLOBAL ECONOMY, ENVIRONMENTAL EDUCATION, RESOURCE MANAGEMENT, NUTRITION AND HEALTH. YES, I THINK OUR CURRICULUM SHOULD FOCUS ON SUCH TOPICS AS ACQUICULTURAL, HYDROPONICS, FOOD SERVICE, HEALTH APPLIED BIOLOGY - PLANT GENETICS - URBAN FORESTRY AND OTHER SUCH AREAS, AND I AM HAPPY TO SEE SELINGSGROVE AND OTHERS LEADING THE WAY WITH RESEARCH IN THESE AREAS. I AM SO HAPPY TO SEE THE FORWAD THRUST OF THIS PROGRAM WHICH WILL GIVE AN EMPHASIS TO THESE TOPICS.

THE ENCLOSED MATERIAL IS
SENT TO YOU IN RESPONSE
TO YOUR REQUEST

Timothy A. Weller
Agriculture Education Advisor
Pennsylvania Department of Education
Bureau of Vocational-Technical Education
333 Market Street, 6th Floor
Harrisburg, PA 17126-0333
Phone (717) 772-4968
FAX (717) 783-6672
