The keynote address, "The Consumer Outlook for the 1970's," was given at 12:30 p.m. yesterday by The Honorable Attorney General Robert Morgan, Attorney General of the State of North Carolina. Morgan, who arrived in Greensboro at 10:00 a.m. yesterday featured a fashion show in the Time/Place Ballroom. The event was sponsored by the Greensboro Better Business Bureau and faculty-student committees of the Home Economics Department. Tickets were $1 each and proceeds benefited the Student Government and the Home Economics Alumni Association.

The program will close with a summary session at 11:30 a.m. tomorrow. Mrs. E. Bernice Johnson, Chairman, Home Economics Spring Weekend, has indicated that all sessions will be open to the public and that the final session will be held in Bennett Hall on the campus.

Other members of the Spring Weekend Committee are Mrs. Eva M. Moore, Mrs. Sara James, Miss Kenneth Herder, Miss Opheila Boone, Miss Evelyn Tannery, and Miss Kaja Piotrowt.

Student activities will be coordinated by a Student Steering Committee with Miss Barbara Eppes as Chairman and Misses Florence Yance, Misses Evelyn Cooper, and Janice Harris as members. Student activities will be coordinated by a Student Steering Committee with Miss Barbara Eppes as Chairman and Misses Florence Yance, Misses Evelyn Cooper, and Janice Harris as members.

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On Coed-Visitation

The students of this institution, in all probability, will be given a chance to display their behavior as individuals ready to have coed-visorion implemented into the university's social policy. Whether this implementation is on a one month trial basis or a longer period, our actions during this time period will determine whether the total university student body is ready to accept it as a part of A&T. Our student leaders have stated that we are ready for it and we must show them that we are.

Coed-visorion is theoretically a good policy for colleges and universities. It alleviates overcrowded dormitory lobbies which have sometimes proven to be a problem at A&T. Those members of the student body who actually do extensive studying or who enjoy studying in the library will be relieved to see the effects of this policy is implemented because they will no longer have to worry about those groups of students that use the library as a place of social gathering because of an inadequate student union that causes students to use the library for sociable activity.

It will allow groups of students to enjoy their favorite records without having to wait for an accessible record player located in "the right place" to be available. Groups of students will also have a place to go to for study sessions that are characterized by oral questions and answers.

It is these benefits and others that will prompt university officials to allow the student body to try coed-visorion. With sufficient rules and regulations governing coed-visorion, the effective enforcement of such rules, students abiding by these regulations, and as a result of these observations of its benefits, no reason can be seen as a justification as to why the students of this university can not make coed-visorion work.

Frye The Lawmaker

The large gathering of supporters at the $10.00 per plate dinner held in honor of Henry E. Frye is indicative of the continuing support of the people of Greensboro for a man who has proven that he is worth every vote he received two years ago from Guilford County citizens.

Frye, the first Black lawmaker since reconstruction, has shown that he is one of the most capable representatives in the North Carolina House.

He did not go to this state's capital with the intention of being a "figure-head" and his activity in the House is all the more proof needed to show that he is far from being such.

The natural candidate to embody the conservative image was taken on by a new name - the less offensive sounding name "conservative." The Black folks have always been poor and are used to the impression that he still doesn't believe he's the President.

It seemed like a good trick and, of course, it produced a victory. But one element of the trick escaped the attention of the white majority. Conservatism is expensive. It doesn't cost anything to be a bigot. It takes some money to make it conservative.

A&T. Those members of the student body who actually do

able to get a $300,000 loan, do you suppose either one of them is Black? If inability to get a bank loan is an indication of a new right money situation, Black folks couldn't possibly appreciate the fact that things have changed. We've never been able to get loans, even to pay twice as much for those houses in all-white neighborhoods.

The Nixon administration vetoed the educational bill. When money is shut off from aiding schools, who does that? The conservative trick are placing a burden upon the same white folks who voted Nixon into office.

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Education Honor Society Plans Spring Initiation

By Diane Bell

Theta Tau Chapter of Kappa Delta Pi will sponsor an Education Honor Society in the Faculty Lounge, Merrick Hall, April 20-25. Two educational innovations versus Application will be presented by participants in the Faculty Lounge, Merrick Hall. The moderator for the forum will be Bonnie U. Floyd, a Ph.D. candidate in education administration.

On Wednesday, April 22 at 7:30 p.m. in the Faculty Lounge, Dr. Margaret Desegregation vs. Black Awareness will also be held in the Faculty Lounge. Moderator for this forum will be Harvey E. Milliner, a graduate student in the Department of Biology.

On Thursday, April 23, the pledges will hold a "Smarty Party" featuring brain teasers, matching wits with mind sharpeners. The week of activities will be climaxed with the initiation Saturday, April 25 at 7:00 p.m. in the Union Ballroom and a banquet in the Red Carpet Room.

Dr. L. C. Dowdy, President of University To Use 13-College Curricula

The 13-College Curriculum Program is in its third year of operation at A&T State University. This program involves fourteen predominantly Negro Colleges. The goal of the program is to develop a course of study for the freshman year of college, with a continuation of two courses for the sophomore year.

Courses offered to freshmen are as follows: (1) Ideas and Their Expression (traditional English), (2) Fundamental Analytical thinking (traditional Mathematics), (3) Social Institution (Sociology), (4) Physical Science, and (5) Biological Science. The unique feature of the program is that classes are Humanities and common element of knowledge (Philosophy).

Bold, but sound new ideas is the teaching of these subjects condition. The 13-College Curricular Program. The program has proven that its organization is within itself. It has its own independent staff consisting of a director, a counselor and eleven teachers. There are approximately 300 students in the program, 100 freshmen, 100 sophomores and 100 juniors.

One of the long range purposes of the program is to bring about changes in the regular college, which, if it is hoped, will produce innovative teaching approaches and reduce student attrition.

According to Dr. Richard Fields, director of the program, the project has been successful in helping to bring about its implementation into the regular program. He further stated that the implementation of the program will fuse into the university next year. Next year all of the teachers in the regular university program will use the philosophy and the materials and methods devised in the curriculum program. As the program stands now the major difference between it and the regular university program is its philosophy and the unique approaches used. The program is experimental and promotes student self development through the method of discovery.

The Curriculum Development Program has focused on four concepts in way of accomplishments. First, it has demonstrated that teaching methods can differ and still produce educational growth; secondly, it has stated new approaches to traditional teaching methods; thirdly, it has caused a certain amount of reexamination of teaching methods; and fourth, it is designed by both teachers and students for students to have experiences in learning.

Many of the teachers in the program feel that there are definite advantages offered. Another unique feature is that classes are student-oriented. There is a variety of activities set up for the students' interest and educational attainment such as movies, plays, tours, lectures by outstanding persons. Classes are smaller compared to regular university classes, each consisting of 25 students or less. There is a close cooperation, with teachers and counselors, in addition, to these, financial aid is offered to all students in the program.

The program has been a success in terms of university attendance throughout a three-year period. Of the 108 students that entered when it was in its first year of operation, three years ago, approximately all are still enrolled at the university. It has also been a success in terms of students test scores. Dr. Fields further stated, "The information in formal reports indicate that program students are better in non-program classes. Theese tests were reported by non-program teachers and administrators." The program has been also a success in terms of student satisfactions. From tests given, the program students show a level of excellence, established organization of both written and oral expression of ideas.

The general conclusion is that the program's chief weakness lies in the lack of coordination between the program and non-program teachers.
Environmental Teach-In Could Save This Planet

The massive "Teach-In on the Environment" scheduled to take place at 196 of the nation's major colleges April 22 offers the most dramatic demonstration yet of the public's concern with the impact of man on the planet. "We expected the response to be good," he writes. "It has been tremendous. A thousand colleges and universities are expected to participate, along with hundreds of high schools, civic groups, garden clubs, the League of Women Voters and other community organizations, and we have even been asked to help." The President says that the movement to protest further damage to the environment "has been a small miracle" in college communities across the nation.

University of Illinois students pulled down a 36-foot-wide billboard near the Champaign campus. Washington, D.C. law students brought legal action to try to force the transit authority to reduce pollution from its buses. Texas University students made a 15-hour sit-in at a government office. From New York to the South, colleges have planned events to protest "environmental teach-ins" in a contest to see who can accomplish peaceably the most "radical changes in our national policies."

Which way are we prepared, for example, to make economic modifications in our system to reverse the disastrous trend . . . to dispose of disposable bottles . . . to levy some kind of tax to ensure that junk cars are recycled and . . . to say to the oil companies that they must not drill offshore . . . to develop a land-use policy, to say, "You must not do it anymore until you conform to this rule?" The Administration will help to dramatize these questions. The Teach-In will help to make the day survive, and "It has been a small miracle" in college communities across the nation.

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Multi-Faceted Program Planned

The committee on National Library Week Observance plans an exciting, multi-faceted program for this year’s observance of National Library Week at A&T State University. Modifying the national theme in such a way that the activities planned for the week, the committee decided on the theme, “Reading Is Way Out.”

One of the special features of the observance will be a book exhibit in the lobby of the F. D. Bluford Library. The exhibit will consist of books which present new and extreme ideas on many subjects, particularly on those subjects which are of special interest to young scholars.

The committee on National Library Week urges all members of the University family to attend all scheduled programs and to participate in the discussions.

National Library Week is sponsored by the National Book Committee, Inc., an independent, non-profit citizens’ group, in cooperation with the American Library Association, and with active participation of more than sixty-five national organizations of all types. The first week was celebrated in March 1938.

It is the highlight each year of a long-range program to help build a nation and to spur the use and improvement of libraries of all kinds. In the belief that reading and libraries are means toward a full and happy life for the individual, the committee is striving to make the choices and decisions that free men and women have the privileges and responsibility to make.

Only widespread public understanding of the facts about library services and the significance of reading will bring about support and improvement of the reading habit that is necessary. Many of the people who should be most deeply concerned do not realize what they should be doing. The National Library Week program approaches the task of awakening understanding by trying to do three basic things: inspire, inform and involve.

Members of the campus library committee are Miss Margaret E. Porter, chairman, Dr. Samuel J. Dixon, Dr. Cecil H. Edwards, Jr., Sidney Evans, Dr. Dorothy Mason, Miss Mabel Mc Coy, Mrs. Thelma F. Poindexter, Charles Smith, Dr. Walter Sullivan, and Andrew Williams.

Dr. E. C. Dowdy and B. C. Crow, Jr. are members of the North Carolina National Library Week Committee, 1970.

SA & Student Press Can Work Together

(Continued from Page 3)

press media, is meant the newspaper, magazines, yearbook and radio and television outlets.

One would caution here that he is not advocating for the press a system of covering student government by handout.

What is being suggested is that you sell into the press of the creation of committees and sub-committees and ad hoc committees and investigative bodies, et al and that the press officers be given the responsibility for preparing background sheets to explain the "5 w's" and the "h" for the press.

These press officers would also function as information resources who would supply the press with material that the press might use in its coverage of all activities of the student government association.

You might ask here, "Why should we all do this work?" but it's the press' responsibility to exercise the initiative! After all, they are always looking out of the watchdog of democracy and at that jazz.

You have a point ... especially if you've heard Marquis Childs, the syndicated Washington columnist, when he defined a great newspaper as one which "portrays the political and affords the correct information." And government is invariably one of the comforted ... as far as the press is concerned.

Admittedly, then, it is up to the press to exercise the initiative. But the student press has its problems too. Underpaid, overworked, and over-thrust with boring out because the editors oftentimes major in this non-credit activity... they do have their problems. So, it is expedient for the student government to establish a War Against Boredom committee. No other city could offer you.

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To Tell The Truth

A maxim of good public relations is to tell the truth and tell it first. Obviously, then, a press officer corps in the student government is to tell the truth and tell it as "the box score on the sport game, the dress scores, the box score on the sport game, the scores of the sport game, the box score on the sport game..."

Obviously, then, a press officer corps in the student government is to tell the truth and tell it first.

Forgetting about the athletic organizations, for the moment, the Greek organizations are probably the best-organized lobbyists of all campus groups. The Greeks have their own press corps who report every meeting, judging, and party.

And other campus groups have also learned that the road to success is paved with newspaper flappers. Their image is important.

Image ... now, there's a word for you. What do you look like to you campus community?

If you haven't been doing your homework, the only time your actions have been communicated in the campus press is when you have made the headlines by advocating open door policies in dormitories when you have taken on the administration in a losing battle as to who is going to decide this or that, or on the conclusion of whether your ruling is indeed valid that the wearing of shorts and shorts of coeds will contribute to delinquency in the classroom.

Or, as a top student has indicated... the box score on the seat of President-chasing.

Image Makers Abound

The campus newspaper could be the image-maker of your student government. In the fight for space in the news columns, you'll most assuredly get there and right for your home with good, solid stuff that reflects the sincere, solid democratic job you are doing for your community.

If you don't help to create this image, you will lose by default. For it is inevitable that the only leaders you may make are those who have engaged in controversy that has the elements of the sensational.

Just as the painter or word artist builds an image with one word, so must you subject to public relations pressures by every special interest group on campus... every group, every corporation, but the student government association, when it comes to gaining space to promote themselves.

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Quick Summary

1. Student government's relationship to the campus press should be that of a legitimate news source seeking to use the media to communicate with its constituency.

2. In the absence of adequate coverage of student government efforts by the campus press, it behooves student government to establish a War Against Boredom committee. No other city could offer you.

That's opportunity. The kind you'll find at Chemical Bank. If you think you'd like some, set up an interview and tell us about yourself. Our men will be on campus:

April 13, 1970

Or, write to Charles A. Asselin, Assistant Vice President, College Relations Department, Chemical Bank, 20 Pine St., New York, N. Y. 10016.

Opportunity: Don't Knock it.

Because we honestly think it's the most important thing an employer can offer you.

At Chemical Bank, opportunity means creating a climate in which only your ability decides how soon you can assume the big responsibilities in international banking, marketing, planning, consulting, investment advisory and financial management.

It also means living and working in the New York area. No other city in the nation offers more opportunities and rewards for your talent. And in banking, perhaps more than in any other industry, New York is the hub.

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An equal opportunity employer (m/f)
Members of the campus YMCA and YMCA are shown here in front of L. Richardson Memorial Hospital planting shrubbery as a beautification project in the community undertaken by these organizations.

Psychology Majors To Attend Univ. Of Ill. Summer Sessions
By Ikenn J. Thorneill
Two psychology majors have been selected to participate in summer programs at the University of Illinois, Champaign, and the University of Cincinnati.

Jacqueline Wright, a junior from Fort Lauderdale, Florida, will attend the 1970 Summer Undergraduate Research Participation program held from June 21 to August 21 at the University of Illinois, sponsored by the Department of Psychology in cooperation with the National Science Foundation.

"This will be a rewarding and rich experience for me in that the opportunity will enable me to do more research. I think this opportunity will be very challenging and I am one who likes challenging experiences. They seem to be self-beneficial," commented Jacqueline.

The general purpose of the program is to offer upper-division credit and broader experiences in psychological research. Participants work closely with a faculty supervisor. Participants in the program may receive credit for the first two years of academic credit from the University of Illinois for the National Science Foundation program participation through the summer sessions that run concurrently with the University.

Highest priority for admission to the program is given to students majoring in psychology and contemplating a career in psychology, although consideration is given to prevent students majoring in behavior-oriented areas of medicine.

An active Aggie, Jackie, is affiliated with the SGA, the psychology club, a member of the Alpha Kappa Alpha Sorority and the Florida Club.

Participating in the summer program in business orientation at Cincinnati University is Billy Bugs, a junior, and native of Williamston. He will attend the program for a period of eight weeks from June 22 to August 14. The purpose of the program is to attract greater numbers of black students to business careers and to assist third year students by increasing their understanding of and capabilities for careers in industry.

Fifteen honorees were selected from the following colleges and universities: Central State, Florida A&M, Jackson State, Morehouse, Morgan State, A&T State, Tennessee A&M, and Xavier. The program is sponsored in cooperation with the Fraternal and Gamble Company. A minimum of one particip-

YMCA Beautifies Hospital Grounds

By David Lee Brown
The YMCA recently sponsored a community project which involved the beautification of the grounds of L. Richardson Hospital. Members of the YMCA along with members of the Frat­quite Service Fraternity and other volunteers worked for two hours Saturday, April 4, planting shrub­bery in order to brighten the hospital grounds.

"The YMCA like most of the religious organizations on campus is not very appealing to the stu­dents on a whole. However, the YMCA has been working diligently to uphold its purpose as a religious and service organization," said More Ramsey, pres­ident of the organization.

The YMCA had planned an Easter egg hunt for children in the community on March 21; however, because of rain, the egg hunt was cancelled. Instead, several members of the YMCA sponsored an egg hunt for the young children of the Nursery School on March 24. They also distributed four dozen multi­colored eggs to the children at More H. Cone Hospital.

"At the present time the YMCA is working on a program which will be eye-catching to the student body, but yet display the membership in the YMCA is open to anyone who would like to become a member," said Ramsey.

Six Students Initiated Into Economics Honor Society
The Red Cardinal Room was the site of a luncheon held in honor of six students who were initiated into Omicron Delta Epsilon Honor Society in Economics. The students are Artis Amon, Bobby Jackson, Michael Kelley, Herman Smith, Margaret Vincent, and Samuel Wood.

Present at the luncheon were other members of the honor society-Joe Anderson and Roger Hill, who were initiated into Omicron in the 1968-69 school year and Dr. Sidney Evans, chairman of the Department of Eco­nomics; Dr. Juanita Tate, pro­fessor of Economics and adviser to the society.

OMCION EDELTA EPSON is a National Honor Society for majors and minors in Economics. Alpha Chapter of North Carolina, the first chapter in North Caro­lina, was established here at A&T in 1964 through the efforts of Dr. Juanita Tate.

To qualify for membership the student must have at least a 3.00 grade point average in the area of economics, and overall average of "B", and at least 12 hours in Economics.

Candidates! Candidates! YOUR STUDENT NEWSPAPER WILL BE RUNNING A SPECIAL SECTION ON THE 1970-71 CANDIDATES FOR CAMPUS OFFICERS. BETTER YOUR CHANGES OF WINNING BY BEING FEATURED IN THIS ELECTION ISSUE. DEADLINE FOR PERSONAL DATA AND PICTURES IS APRIL 23.

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Norfolk And W-S Fall To Aggies

By Paul Jones

After a narrow escape at Hampton Institute, but a victorious venture to fictional Midtown, Norfolk State continued its usual trend of toroising the Tide Behind the lid, by knocking Norfolk State, 5-3, in a game played last year. A victory by Johnny Thompson gave A&T its second run of the inning before the end was called.

Still Norfolk could not score and the Aggies were at bat again. Leftfielder Dave Smith who was the winning pitcher was the first batter in the third inning and made the best of it. On a high in-side pitch the southpaw hit into the pill which appeared to be going back to his home in Hampton by the trajectory of the baseball.

Norfolk got two runs. The Aggies and the Spartans, traded runs in the ninth and final inning as A&T took a 5-3 win.

Although not highly regarded in the basketball, archrival Winston-Salem State exhibited their competitive spirit as they played tenaciously against the Aggies before losing 8-5.

Greg Hairston ignited the spark for A&T with a triple in the second inning. A throwing error in the bottom of the third inning tied the score at 1-1. Charles Middleton, who also doubles at quarterback in football, got a base hit and Hairston followed up with a double for a 2-1 lead. Winston-Salem tied the score again in the fourth inning at 2-2.

Third baseman Bernard Chambers and Charles Middleton combined for a single and a double to lead the Aggies to a 3-1 lead in the fifth inning. With the score 6-2, the Rams still would not say die and started their own rally. After scoring two runs on a walk and two hits, Winston-Salem could not squeeze past the plate where Charles Middleton wiped up the intended runner.

Karaté Journey Rounds
Won By Perry And App

The fast growing sport was being formed, the spokesman said: "This withdrawal from the game is being contemplated in good faith. What we are attempting to do is to unite colleges of similar athletic philosophy in a workable athletic conference.

In the new athletic conference all member colleges are expected to have identical programs of varsity sports. Some CIAA schools presently do not compete in football and other sports.

Another concern with some of the withdrawing schools had been the recent division of the CIAA into a Northern and Southern district.

The new alignment had presented scheduling problems, especially with A&T. Use of the Dickinson Rating System for determining championships of the various sports had also been of concern to some colleges.

Conference officials stated the new league is expected to do away with the withdrawing teams except Delaware State and Howard. With an enrollment of more than 7,000 undergraduates, Howard is the largest predominately-black university in the nation.

Seven Black Colleges Study New Conference Possibility

A&T, plus six other predominately-black universities had indicated they plan to form a new athletic conference next year. The schools attending to the new venture are expected to be Delaware State, Howard University, Morgan State, North Carolina Central, Maryland State and South Carolina State.

The CIAA schools recently voted to withdraw from the conference at the beginning of the 1971-72 season. The new conference is expected to begin operation in time for the fall.

The spokesmen said that the new league is expected to begin with eight teams. He said that two or three other teams have indicated a desire to join the proposed conference.

Asked why the new conference was being formed, the spokesman said: "This withdrawal from the game is being contemplated in good faith. What we are attempting to do is to unite colleges of similar athletic philosophy in a workable athletic conference.

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Karaté Tourney Rounds
Won By Perry And App

Some members of the A&T Karate Do went to Wilmington on March 29 to participate in a tournament. The contest took place at the TCM. The first two batters up got base hits, but a double by Mike Parrow gave new life to A&T as two runs scored. Bernard Chambers and Al-CIAA Steve Parson got doubles to give A&T a 4-3 lead before the sides were retired. Hampton tied the score in the bottom of the ninth forcing the game into extra innings.

The instructor, Lawrence McSwain, was pleased to have some place in the tournament. McSwain did not take an active part because of an illness that may become worse if he does not lay off for a while.

Neither team scored in the tenth inning. Ken Smith played heroic once more as he tacked a home run with the bases loaded to give A&T an 8-6 lead. Stalworth retired the three Hampton batters to preserve his win.

Howard Bombed 17-5, Hampton 8-4

By Paul Jones

Sports Editor

A&T's defending CIAA champion lost recently by being swept of the Bobcats of Hampton. The CIAA schools recently voted to withdraw from the conference at the beginning of the 1971-72 season. The new conference is expected to begin operation in time for the fall.

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Howard Rejected Proposal To Offer To Remains Coach

Horace Howell, head football coach for the Aggies since 1968, last week turned down a fulltime scouting position with the Atlanta Falcons.

The announcement that Howell will remain at A&T came in a joint announcement from the coach and Dr. Lewis C. Powell, president of the University. "We are pleased," said Dowdy, "that Coach Howell will remain at A&T. We look forward to continuing our fine relationship with him and his fine staff.

The offer from Atlanta was first mentioned in the press late last February. Howell, a native of Athens, Ga., and a graduate of A&T, has compiled a 14-3-1 record as the Aggies' head coach.

Former Aggie Grid Star
Appointed Student Coach

Stanley Jacobs, a native of Orangeburg, S. C., has been appointed assistant student assistant football coach at A&T.

The announcement was made Monday by head coach Horace Howell. He said that Jacobs, who has completed his eligibility, A&T, will work with the quarterback during the spring practice and also assist the coaches next fall.

Jacobs formerly played at S. C. State before transferring to A&T two years ago. At A&T last season, he threw 15 touchdown passes.
The A&T Register Is Having Open House

Sunday April 19, 1970 From 2:00 to 5:00

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