

4-1-1960

Letter from W. T. Johnson to George Perry, Director, Farm Program WFMY

W. T. Johnson

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Recommended Citation

Johnson, W. T., "Letter from W. T. Johnson to George Perry, Director, Farm Program WFMY" (1960).
Documents. 410.
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April 1, 1960

Mr. George Perry, Director
Farm Program
WPMY-TV
Phillips Avenue
Greensboro, N. C.

Dear Mr. Perry:

Our NFA Convention will be held this year at the college, May 31 to June 3. As you perhaps know, we have boys from 147 high schools in the state to participate at the time of the Convention in the various leadership activities - as well as farming awards that will be made. Included in our activities will be contests in quartet singing; public speaking; talent; and there will be a Chorus that will entertain the Convention.

We would be very happy if it could be arranged that representatives from this group would have an opportunity to present a program over your television station. If it cannot be arranged over your Farm Program, we would be very grateful to you if you could arrange with the Program Manager to give some time on a program for their appearance during their stay in Greensboro. We will be very happy to discuss this matter with you.

Following the NFA Convention, on June 27 - July 1 we are having our Annual Conference for teachers of Vocational Agriculture, at which time we will have a number of leading educators appearing on our program. Among them, are:

Major L. P. McLendon, Chairman, State Board of Higher Education;
Mr. A. G. Bullard, State Supervisor, Vocational Agriculture;
Mr. E. J. Washington, Agriculturist, U. S. Office of Education;
Dr. Gerald James, Assistant Director, Curriculum Study, State Board of Education -

and a number of other outstanding speakers from our own staff. We would be happy if arrangements could be made for a program to be presented over your station by a select group of these program participants. Your cooperation will be highly appreciated.

I am enclosing one of our Spot Announcements in connection with NFA Week that I hope you will be able to use during that week - April 3 - 9.

Page 2 - Mr. George Perry

With best wishes and appreciation for your cooperation, I am

Yours very sincerely,

W. T. Johnson, District Supervisor
Vocational Agriculture, and
NFA Executive Secretary

WTJ:jbe

Encl. 1