

North Carolina Agricultural and Technical State University
Aggie Digital Collections and Scholarship

NCAT Student Newspapers

Digital Collections

11-12-1974

The Register, 1974-11-12

North Carolina Agricultural and Technical State University

Follow this and additional works at: <https://digital.library.ncat.edu/atregister>

Recommended Citation

North Carolina Agricultural and Technical State University, "The Register, 1974-11-12" (1974). *NCAT Student Newspapers*. 548.

<https://digital.library.ncat.edu/atregister/548>

This Book is brought to you for free and open access by the Digital Collections at Aggie Digital Collections and Scholarship. It has been accepted for inclusion in NCAT Student Newspapers by an authorized administrator of Aggie Digital Collections and Scholarship. For more information, please contact iyanna@ncat.edu.

Changes Discussed

By Rosie A. Stevens

Last week, an interview was done with Mrs. Eula Hudgens concerning changes made in the library. This week, in a follow-up, several other library personnel, and faculty and students were interviewed on the current situation.

John Goins, a senior social service major, commented "It's backward. The desks on the first floor should be moved. The reason materials are hard to find is that the workers have been moved."

Mr. George Armstrong, a psychology instructor and special service counselor, pointed out that "Students complain about not being able to locate books in the library. The majority have been going downtown, to UNC-G and Bennett, and coming to the office asking for books."

"Restructuring and rearranging the books," he said, were done at an inconvenient time. When the students returned, the library was an uproar. People who knew where things were to be found were switched and could not be found."

Maude Davis, a senior history major, stated "I think it is very confusing. Don't know where any thing is; the librarians don't know where anything is."

Benita Dolberry, a senior early childhood education major, reported "I don't know where to locate materials. Books in the card catalog cannot be found upstairs."

One student, who did not wish to be named, said "First time I went over there, I got lost, really lost. Books are hard to find. The librarians don't know where half the stuff is. There are

not enough desks on the first floor for students."

On a positive note, the same person added, "The sign saying show I.D. cards means something."

Mary Moore, a business education major, said "I cannot find the books, this year or last."

Joan McCorkle, a senior history major, said "I don't use this library that much, Bluford Library does not have the primary sources I need. I don't like the way it is set up. You can't study with the women in the back keeping noise."

Another student who asked not to be identified said very simply "You can't find anything."

One of the librarians being interviewed asked that her name be withheld. "The problem is the manner in which the changes were made. It was not democratic at all. Planning committee recommendations were not carried out."

Mrs. Ingram, employed in the basement level of Bluford commented, "Moves are done without notifying the staff responsible for such changes. When students ask for material, the staff cannot find it."

"I am not against change," she said. "I am for change if it has been planned, but the way it is now, there is not enough humanism around this place. This is just a one-man boat and we're the crew."

When contacted for his reaction, Mr. Binford Conley, director of Library Services, said "I do not intend to react to the statements made by the staff. I do not think I should react. I would like to discuss the changes on their merits."



THE A-T REGISTER

"COMPLETE AWARENESS FOR COMPLETE COMMITMENT"

VOLUME XLVII NUMBER 22 A&T State University, Greensboro NOVEMBER 12, 1974

A&T's Proposal For VMS Rejected Dean Webb Analyzes Decision

By Patricia Everett

"If the decision that this program or any new and non-duplicative program is to be placed ever on a campus of a historically Black institution, it cannot be based on the accumulation of wealth."

"I see very little hope for fair treatment of the historically Black institution if they are forced to develop on the basis of accumulative resources of the past."

Webb said the comparison's of A&T's and UNC-State's resources were irrelevant since the desegregation plan of last spring was to eliminate dual system in higher education, and since Black institutions historically have been under-financed.

Dr. Burleigh Webb, dean of the school of agriculture, expressed those thoughts concerning the recent recommendation by the Joint Planning and Budget Committee, that a School of Veterinary Medicine be built on the campus of UNC-State in Raleigh instead of A&T's campus.

Dr. William C. Friday, president of the University of North Carolina, made the recommendation. This University

of North Carolina, which Friday presides, is comprised of the sixteen universities throughout this state.

It has been reported that Friday's recommendation was based on a 74-page study by two consultants from the Ohio State University School of Veterinary Medicine.

In this report A&T's disadvantages included a late development of interest in a School of Veterinary Medicine, lack of available library space and "eight acres which are presently swamp land and will be flooded when a dam is completed. Animal excreta and infectious agents will drain into the lake created by the dam, creating a nuisance problem."

However Webbs said the eight acres of swamps mentioned in the 74-page report were not even a part of the A&T farm that could be considered for the veterinary medicine school.

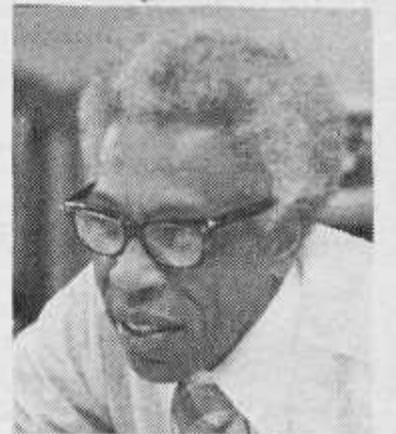
"The presence of a school farm enriches any veterinary

program. But the University of Pennsylvania in its veterinarian program is located in the heart of Philadelphia," Webb said.

He said most important was the assurance that veterinarian students would get adequate clinical experience.

The dean said a comprehensive veterinarian program is divided into three facets which are research, extension, and resident academic

(See State's Page 2)



Dr. B. C. Webb

Elemental Forces Add To World Food Crisis

By Robert 3x

The World Food Crisis is an announcement which has been laid before us to look at and try to get around. Such speakers as Dick Gregory, newspapers, radio, television and even singers, such as James Brown, today are announcing this great and timely subject.

As we look through the newspaper and listen to the radio, we see and hear of the elemental forces of nature reaping havoc upon the nations of the earth. The sun, which is the very source of life, is scorching and burning the earth drying up producing land. The moon which is the equalizer of waters is causing the waters to elevate and spill onto the land, causing flood. We see winds, whirlwinds, and hurricanes dancing upon the earth as a ballet dancer would dance to Romeo and Juliet.

It has even been found that the very rainfall, has an acidity count which has increased from 100 to 1000 per cent in twenty years. This acidity which is found in rainfall is equivalent to lemon acid and pepsi cola, and actually is destroying plant life and soil productiveness, corroding cars, and even buildings. Extreme hot and cold

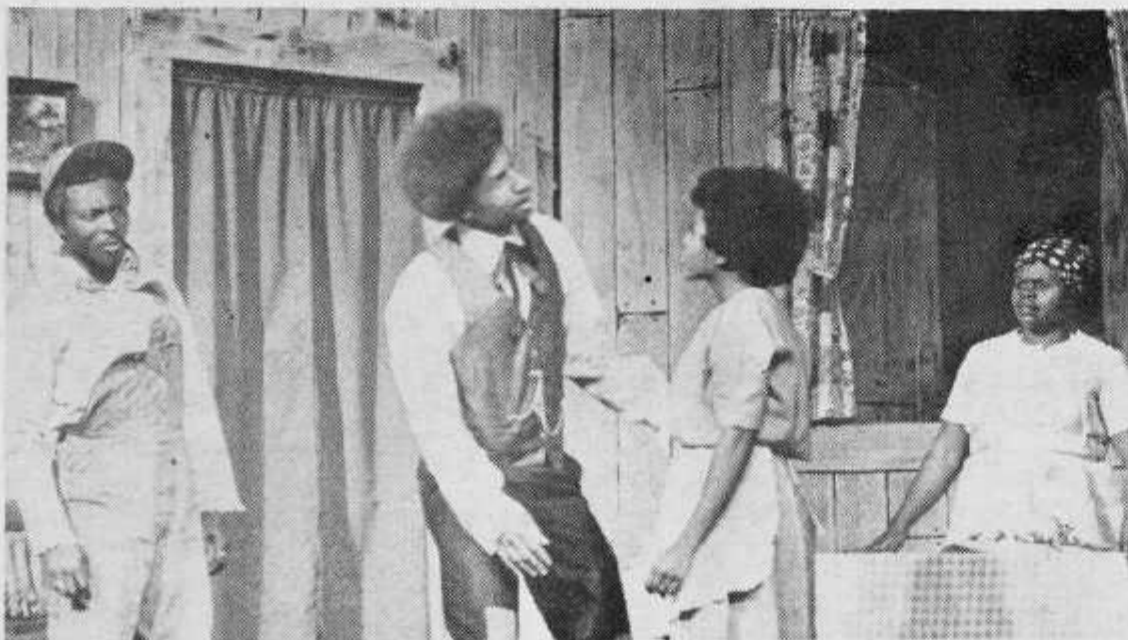
weather changes are destroying land and plant life. There is also a shortage of fertilizer which is used to grow food. As a result, producing land is being destroyed and some will never again be productive.

Scientists have found that the very water that we drink is not fit for human consumption. It is found that not only is the water not germ free but, because of the chlorine, it produces cancer. It is advised that the water be boiled. Scientists are also exposing that most of these quick snack foods and those with preservations are detrimental to health and are also cancer producing. So today many are going back to natural foods as the so-called primitive civilizations have been.

In the news today, you can find many people even on college campuses returning to natural health foods. The news even advised fasting which is the abstinence of food for a length of time, as a means to fight inflation and to maintain better health. One of our prime examples is Dick Gregory.

We see, hear, and feel the monetary system of our government and of governments throughout the world collapsing. This is the very source of maintenance, sustenance,

(See Problem Page 2)



"Purlie", Joseph Stallings, (center) tries to convince "Lutibelle", Ollie Rasbury, to go along with the plan to outwit the old Captain. Avery Verdell and Deborah Williams look on. photo by Lance

Musical Production Of "Purlie" Is Well Received Opening Night

By Mary Cropps

"Purlie" burst onto the stage, abounding with rousing songs on opening night. The Paul Robeson Little Theater was filled to capacity.

The opening song, "Walk Him

Up The Stairs", performed by the company, and the accompanying dance were well received by the audience. From then on the cast of the musical production wowed the audience time and again.

Joseph Stallings, in the lead

role of Purlie Victorious Jadson, was well cast as the smooth-talking con-man. His rendition of "New Fangled Preacher-Man" got the play off to a fine start.

A senior major from UNC-G, (See 'Purlie' Page 4)

Why Pledge?

What has happened to the brotherhood and sisterhood on this campus? What has happened to the unity, the one for all and all for one motto? What has happened to the Deltas, AKA's, and the Grooves? Where are the pledgees of Phi Beta Sigma, Iota Phi Theta and AKA? Why must Omega Psi Phi and Kappa Alpha Psi drop line or lose pledgees? What happened to the brotherhood? Why has the time on line been cut from six-eight weeks to approximately four weeks? What is wrong with the big brothers and sisters? Do they want those in their group that they allowed on line or do they only dread a semester without a line? What is wrong with the pledgees? Do they or do they not want to join that particular group? Do they really know why they want to pledge and have it deep in their hearts that it is either Kappa, Sigma, Omega, Delta, AKA, Iota, Alpha Phi Omega, or nothing? What is wrong with the big brothers and sisters? Do they want their organizations to grow or are they satisfied with the select group they already have? Do the brothers and sisters get a thrill out of hassling their pledgees or is this their way of showing them love and the desire that they have in their hearts for them to go on? What is it to be a pledgee and what is it to be a big brother or big sister? What is a fraternity or sorority? Are the unity and brotherhood really there or was it lost somewhere in the definition?

The A&T Register

All leading editorials are written by the editor of THE A&T REGISTER. Such editorials will not necessarily carry a byline and will not reflect the opinions of the University or the entire staff. Staff members are free to write dissenting opinions.

Published twice weekly during the school year by students of A&T State University.

To receive the Register, please send \$7.50 to THE A&T REGISTER, Box E-25, Greensboro, North Carolina 27411, to cover mailing and handling cost.

Member: Associated Collegiate Press.

- Editor Michael Braye
- Managing Editor Phyllis Mittman
- Associate Managing Editor Cynthia Shipley
- News Editor Rosie Stevens
- Senior Associate News Editor Patricia Everett
- Junior Associate News Editor Michael Hailey
- Business Manager Gregory Phillips
- Office Manager Patricia Ingram
- Production Manager John E. Williams
- Sports Editor Blannie Bowen
- Feature Editor Mary Cropps
- Circulation Manager Doris Forbes
- Chief Photographer Lance VanLandingham
- Head Typist Yvonne Anders
- Advisor Mrs. Loreno Marrow

Barbara Alston, Yvonne Anders, Celestine Beamon, Dexter O. Battle, Robert Beasley, Elizabeth Bell, Barbara A. Bennett, Carlese Blackwell, Colette Blakely, Blannie E. Bowen, Deborah Brown, Nicie Cannon, Harold R. Carter, Byron A. Cotten, Chuk Gray, Mary Cropps, Linda Dalton, Debra Daniels, Geraldine Davis, Joe Dickens, Jr., Diane Dowdy, Patricia Everett, Cathy Faulcon, Benjamin Forbes, Doris Forbes, Sharon Freeman, Valerie Gantt, Geraldine Gill, Marilyn Gill, Reba Green, Michael Hailey, Belinda Harris, Deborah Hayes, Katy Hatton, Sonya Hooker, Deborah Howard, Bonita Kelly, Charlie Lassiter, Jr., Robert (3X) Lewis, Paul Mittman, Jacqueline Moore, James Murphy, Melvin McLean, Maxine McNeill, Seretha McNeil, Dorothy A. Payton, Hilda Pinnix, Janice Pinkney, Tracy Robinson, Daryl E. Smith, Goldie Smith, June Smith, Nepolia Smith, Rosa Smith, Rosie A. Stevens, Coker A. Stewart, Phyllis Strickland, Gaynell Thomas, Craig Turner, Elaine Turner, Mortishie Troy, Lance VanLandingham, Cynthia Vaughn, Brenda Walden, Mamie Wells, Keith Williams, Lois A. Williams, Deloris Willoughby, Jimmie L. Winston.

State's Chance To Erase Doubts In Higher Education System

(Continued From Page 1)
instruction. The latter facet would offer a program leading to a doctor of veterinary medicine (DVM). UNC-State in Raleigh already has the first two mentioned facets. A&T has proposed for the latter.

Webb said, to his knowledge, there is not a requirement that all three facets must be situated on one campus as long as the program is sponsored by the greater University system and as

long as the physical location is not an outstanding disadvantage."

Webb said, "A&T is not up in the mountains from Raleigh, but just 80 miles up the road." Asked what benefits would be resulted to the university if the Veterinary Medicine School was built on A&T's campus, Webb said, "It would erase once and for all, any doubts in the minds of Blacks and Whites, that the state of North Carolina is fully

committed to the notion that historically Black institutions should be given the opportunity to become first rate with meaningful support of its academic program."

Dr. Lewis C. Dowdy, chancellor of this university, withheld his response to Friday's recommendation until he, the chancellor, receives the Ohio State University's consultant's report.

Problems May Cause Confusion Throughout The World

(Continued From Page 1)
production, and consumption of food. So today, because of the collapsing of the monetary system, we are suffering from what economists call stag inflation. This is a combination of inflation and recession. Inflation is the fall in currency value and in sharp rise in prices and recession is a falling off of business activity.

Now, because of the lack of business activity, jobs are being lost while inflation is continuing to rise. As a result you have less money, with less value, with high prices, and so you can't buy what you used to buy.

We can also see where, because of the low buying power of the dollar and the high cost of feed for cattle, this is causing a great loss. Confusion has set in the minds of men and they are entertaining an adverse spirit. So cattlemen, unable to maintain their herds, are now killing them off. However, more important is their arrogance. They take the dead carcass and bury it to waste away while others cry out in hunger.

We now see kings and rulers

of the earth coming together to look at the food crisis collectively. Many are making suggestions but no money is being produced to make them realities. Because of this it has turned into a one-sided affair. Everyone today is looking toward the Eastern countries for their great abundance of riches in natural resources. As a result unless you have some wealth, it is a struggle.

Let us look at the condition today as a result of these calamities. Throughout the world today, because of world destruction of land and of the economic and monetary systems, the nations are facing the terror of famine. This is not only throughout Africa, Asia, and South America, but here also. We, here in America, because of inflation and lack of jobs and food, are beginning to feel the grip of hunger.

Men are today actually suffering so that they are snuffing out the lives of other men for the crumbs off their tables. You can read and hear every day of people here and

abroad eating cat and dog food and anything else they can find to survive. Some who were used to eating three and four times a day are now dying because of malnutrition and lack of their daily consumption.

Throughout the world today, soup lines and camps are being set up to try to halt the traffic of our world population from the clutches of destruction and death.

As you and I can see we are living in a very serious time and the worst is yet to come. Today as a result, famine is staring us in the face; and literature, news, radio, scholars, scientists, theologians are bearing witness to this calamity which shall befall us.

Today we are in the look of the 40's. It is a sign for us, but only to those who know what happened in the early 30's and 40's. As it was once said when man does not take heed to that which history has brought to others before him, history repeats itself.

New Changes Bring More Problems

By Rosie A. Stevens

The problems currently facing the library fall into two categories. They consist of immediate problems and long-range problems.

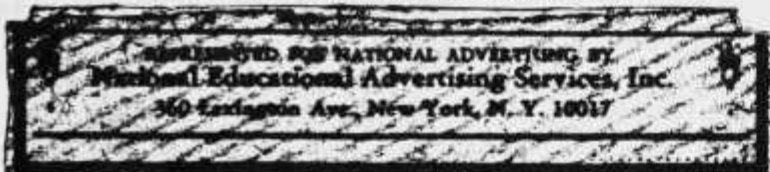
Immediately facing the staff are problems of transition. The system is new, and people must adjust. According to the staff, this adjustment is not being helped any. The director of Library Services, Mr. Conley, has made no statement on this matter. However, it does bear saying that people perform better when they are knowledgeable about the tasks they are performing, and are positive toward those tasks.

Those who are in charge of finding things for students should be informed as to the location of those things.

Another immediate problem is timing, causing many of the problems that currently appear to exist. This has been pointed out and is only being reiterated here. Any plan going into effect for a large number of students and others should be done before the students become lost in a maze. The staff should be knowledgeable of what is already taking place rather than being caught in the middle of the change. The overall planning should be better executed. The long-range problems are something else again—the problems of space, the problems of accreditation, etc. Only Thursday, the veterinary school was placed elsewhere because of lack of space.

The library is being under utilized even more than it was. This could seriously affect such things as hours of operation, number of personnel, etc.

The combining of functions does not help the security of valuable materials that affect the quality of education. These things should be considered.



Is The Assassination The End Or Beginning?

By Ted L. Mangum

It is somewhat customary for accusations of a conspiracy to accompany an assassination. And as many people associated with law will attest to, "conspiracy" is one of the most difficult charges to prosecute. Still, long after the echos of the bullets that took the lives of John F. Kennedy and Dr. Martin Luther King, were silent, echos of "conspiracy charges" were still being heard.

In Kennedy's case the charge, generally centers around the CIA. And, given the history of the "secret" CIA since its creation by President Truman, the charges may at least appear "believable". It was constructed as a source of international intelligence, responsible only to the President. Since that time, many have argued, with justification, that the CIA has become almost completely independent and somewhat of a "Government unto itself". For sure the CIA has a history of organizing, supporting and actually participating in the overthrow of governments internationally. Ghana can be

cited and Chile has been admitted to.

How does this tie into the Kennedy assassination? The CIA put a lot of time and effort into a project that it desperately wanted to succeed. The project was looked upon at that time of being a necessity to insure U.S. control of Latin American countries. "The Bay of Pigs" invasion attempt to overthrow the Castro regime in Cuba spoke to 1400 Cuban refugees being highly organized and trained in order to retake Cuba for "democracy".

On April 15th, 1961, there was an air strike that knocked out all but seven of Castro's warplanes. On April 16th, Kennedy gave his approval for the invasion; but due to a combination of political factors: (1) the fact that he was a relatively new President and unaccustomed to sudden important pressures, (2) the fact that any amount of proven U.S. involvement might tilt the scale of favoritism from the newly-independent African Nations to possible communist friendship (3) the uncertainty of the response from USSR to a U.S.

supported invasion of Cuba, Kennedy fell short of approving what military men felt was most important, (this proved to be a fact) the air support of the ground invasion. Thus, even though Castro suffered nearly 1,800 casualties.

While the invaders suffered only 100 or so casualties, Castro's Cuban forces were able to win on sheer numbers and the fact that the "Invaders" lacked air support. So desperate was the need for air support, that in fact, U.S. News & World Reports, Sept. 17, 1962, edition reported that Kennedy was interrupted on the night of Tuesday April 18th while hosting a Congressional reception in the White House as both Military and civilian advisers pleaded with him to approve air support.

Under all this pressure "Kennedy finally consented to allow one carrier's plane for one hour on Wednesday morning—just long enough to provide cover for the invaders to land some supplies and for their planes to make a quick strike. U.S. planes, still, were not to attack land targets." This all

amounted to too little too late and the CIA saw their highly important plans go to waste, simply because Young John Kennedy weighed the political possibilities of a U.S. supported Cuban invasion above the military realities of a CIA inspired Castro overthrow.

All this remains far from

proof or even implying that this is reason enough to suggest a CIA conspiracy. But it does provide a background for the possibility for such an agency to see the need to remove a reluctant obstacle. Or was Oswald(?) just out turkey shooting on November 22nd?

Campus Haps

The SGA Student Legislature Meeting will be held Wednesday, November 13, at 7:00 p.m. in Room 212 in the Student Union.

Attraction In New York Brings Large Crowd

By Blannie E. Bowen

The Whitney Young Game is supposed to be one of the best attractions during the collegiate football season. This year's game between A&T and Grambling was no exception.

There were some 43,000 fans who paid for the classic. Some 31,000 people actually showed for the game. The idea of the classic is for money and prestige.

One of the best ways to describe the classic is just beautiful. It was just lovely.

The weather cooperated and Grambling cooperated as well. Fans pay money to see a good game and the two schools gave them just that.

A&T led at the half and fans were wondering if the team which had been blitzed 62-6 last year was for real. It is not easy to

distinguish if the fans just felt sorry for what happened to the Aggies last year or if they were just loyal.

Yes, were the fans loyal to the Aggies? I am not sure, but I felt awfully good when a call went against A&T and nothing but

boos resulted, I felt even better when all of those blue and gold pennants started waving in the stands.

When the Aggies took the lead in the second quarter, things went wild. The band played like all get out, and fans went on a rampage. It is only bad the situation did not last long enough.

The fans were both appreciative and proud of their Aggies.

While traveling to New York, some fans were saying they hoped A&T would not get beat 100-0 or worse. Those same fans were so exhausted they could not talk on the return trip to the hotel.

They were saying how proud they were of Steve Ryan and Charles Roberts, freshman stars of the game.

In the sense the game was for money and prestige, we won on both ends. Our band exhibited some heretofore unseen coordination and unity. It was beautiful and the fans loved it.

They got what they paid for—or, should we say, almost what they paid for.

Grambling Defeats A&T 39-16

By Craig Turner

Grambling came alive in the second half and pulled away from A&T, for a 39-16 win in Shea Stadium in New York City last Saturday.

A crowd of over 31,000 looked on as the second-ranked Tigers struggled through most of the game against a tough A&T defense and numerous penalties.

Grambling drew first blood with a 69-yard drive that ended with fullback David Dixon's plunging over from a yard out. Rod Zeno's kick was wide for 6-0 lead with 2:08 left in the first quarter.

A&T assumed the challenge and retaliated with a Dwight Nettles field goal from 24 yards out to lead out the second quarter at 10:18.

The Aggies took the lead when Grambling's Chatman Butler fumbled the football and reserve tackle Charles Roberts returned it 30 yards for the score. Nettles' kick was good for a 10-6 halftime margin.

The Tigers came out strong in the second stanza when quarterback Doug Williams connected with Dwight Scales for a 68-yard touchdown pass. Zeno was again wide for a 12-10 count.

Grambling again applied the pressure on their drive when Williams hooked up with Fallon Bush for a seven-yard score. The kick was good for a 19-10 score.

The Tigers opened the fourth quarter much as they did the first. Cliff Martin finished off a 67-yard drive with a one-yard lunge. Martin added a two point conversion.

Freshman Steve Ryan, taking

over as the Aggie quarterback in place of Ellsworth Turner, got the only offensive score in some 12 quarters of play.

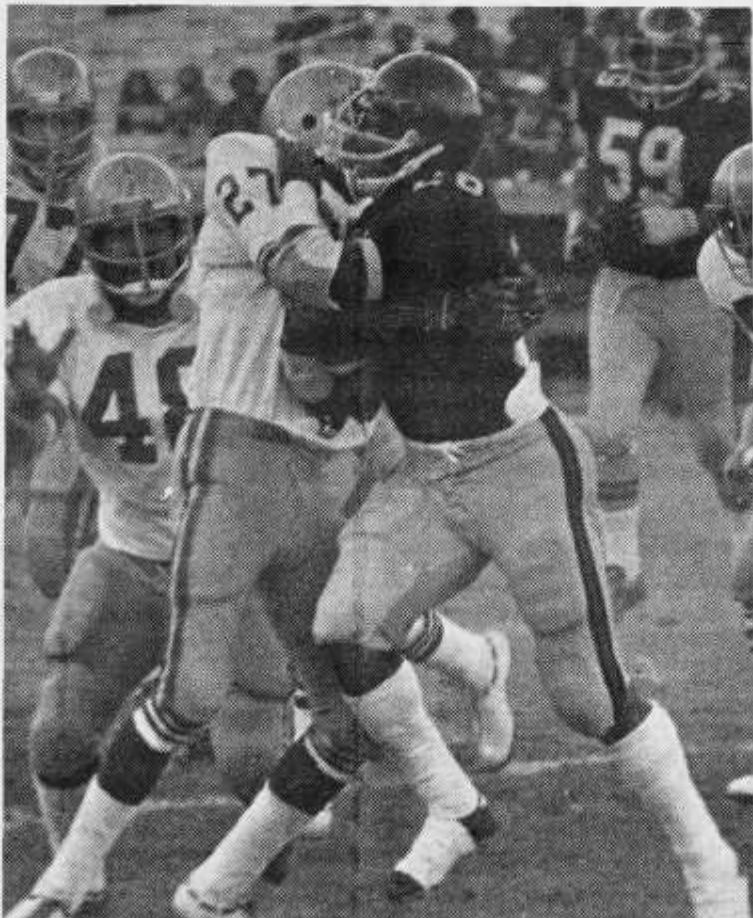
Ryan found tightend Walter Bennett all alone over the middle. The play resulted in a 58-yard touchdown pass. The try for two points was stopped short of the goal for a 27-16 mark.

However, the Tigers quickly put the game out of reach when Martin broke loose off right tackle for 57-yard romp to the endzone. Martin replied again

with a two-point conversion.

James Hunter took over the reigns of the Tiger attack and added an eight-yard touchdown gallop. Moments later, Hunter again scored when he picked up teammate Ron Zeno's fumble after a pass interception and dashed 57-yards to close out the scoring.

The win moved the Bayou Tigers to an 8-1 mark and dropped the Aggies to a 4-5 count for the year.



John Hampton and 'Company', as shown here, put a scare into Grambling as we led in the first half of the game. photo by Carter

SPORTS

ACADEMIC RESEARCH LIBRARY

Thousands of Topics
\$2.75 per page
Send for your up-to-date, 176-page, mail order catalog of 5500 topics. Enclose \$1.00 to cover postage (1-2 days delivery time).

519 GLENROCK AVE.
SUITE #203
LOS ANGELES, CA. 90024

Our materials are sold for research purposes only



UNIVERSITY STUDIO

1116 E. MARKET ST.
GREENSBORO, N.C. 27401
275-2559

Discount with ad:
10% color,
20% black and white
A&T students only

WEDDINGS/COMMERCIAL
CHILDREN/PORTRAITS
ENVIRONMENTAL PORTRAITS

'Purlie' Receives Standing Ovation From Audience

(Continued From Page 1)

Ollie Rasbury, played the role of sweet Lutieelle Gassiema Jenkins. She captured the audience with her little girl voice, especially when she sang "Purlie" and "I Got Love."

The role of Missy Jadson was well-filled by Dyora Thomas, a senior from Bennett College. Her rendition, along with Stallings, of "Down Home" seems to have been the hit of the play.

Avery Verdell, in the role of Gilflow Jadson, kept the audience in stitches throughout the performance. He also demonstrated his singing skill

with "Skinnin' A Cat," and "Old Black Joe."

The new technical director of the Paul Robeson Little Theatre, J. Walter Forster, took a role in the play. He performed the part of crotchety Ol' Cap'n Cotchipee to its fullest degree.

Other members of the company included Aaron Daye, as Charlie Cotchipee; Delores Webb, as Idella Landy; and members of the university choir and the dancing corps.

The story of "Purlie" centers around the efforts of Purlie to extort five hundred dollars from Ol' Cap'n Cotchipee in order to buy a church.

The audience showed its appreciation of the fine performance with a standing ovation. "Purlie" will be performed nightly at 8:15 through Saturday.

ATTENTION:

We are compiling a Black poetry supplement for the fall semester. All interested poets and writers are urged to participate.

Contact:
Lance VanLandingham
The A&T Register,
119 Nocho St.
located across from
Graham Hall

Phi Beta Sigma

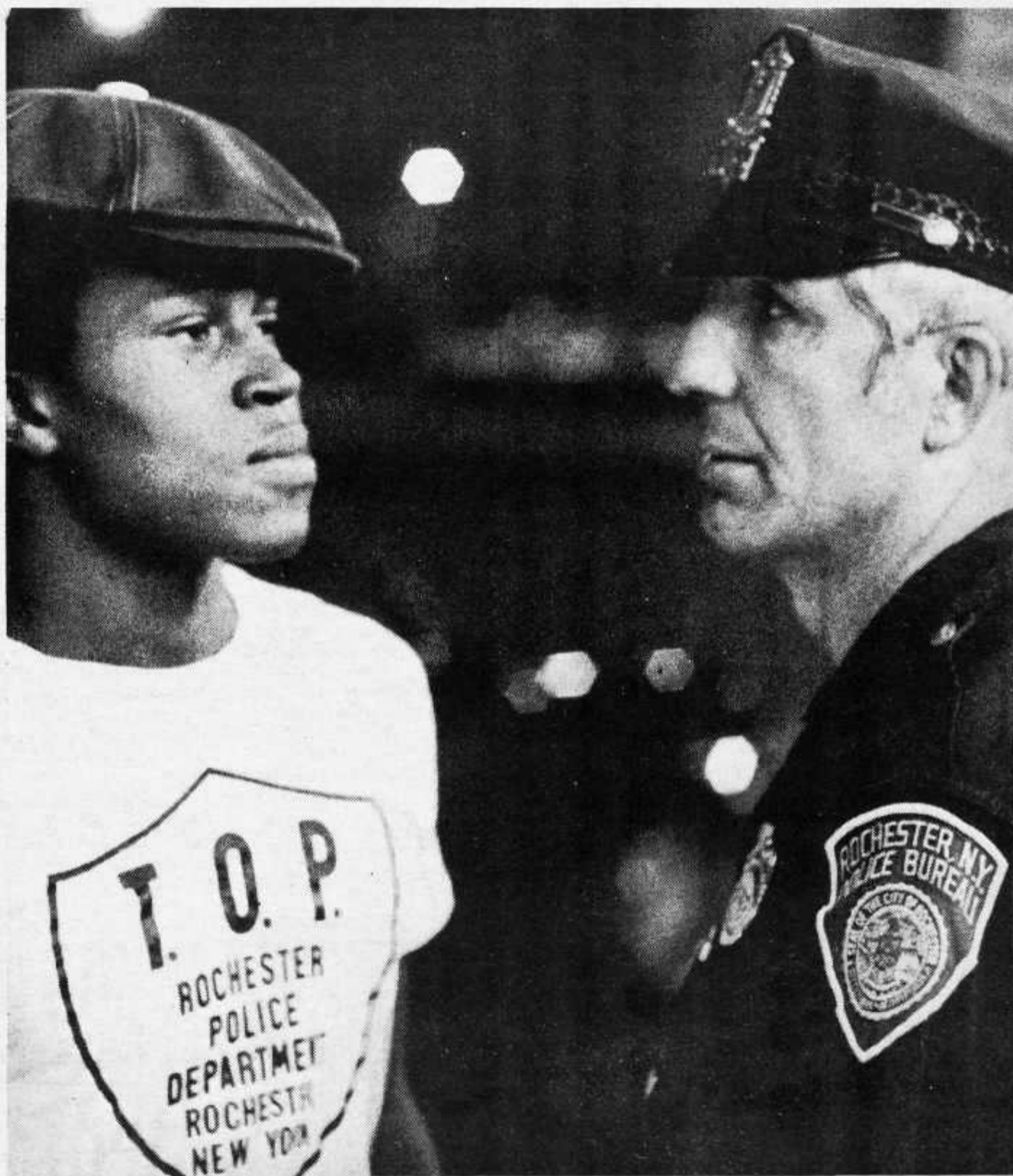
Presents

Its Annual night
of the Zodiac,

Wed. Nov. 13,
from 9 until

\$1.00, at the Cosmos.
Come meet your perfect
mate.

Can black and blue see eye to eye?



In Rochester, New York, it's been happening for years.

The youth is a member of TOPs. Teens on Patrol. A group of boys and girls from the inner city who work with police each summer to help keep city recreation areas safe and orderly.

TOPs was conceived by Eastman Kodak Company and Rochester Jobs, Inc. in 1967. It has brought about a greater understanding and mutual respect between police and young people from the surrounding community.

TOPs don't have the power to make arrests, but they learn about police by working with them. Wearing special jackets and T-shirts, they ride in squad cars. Walk the beat. Monitor calls at the station. Supervise kids at pools and playgrounds. For which they're paid a salary.

Police come into the neighborhood as partici-

pants, not observers. When they get to know the people they're sworn to protect, they learn how their interests can be better served.

Why does Kodak provide financial support to TOPs? Because helping the people of Rochester communicate with one another helps build a better community in which the company can operate and grow. In short, it's good business. And we're in business to make a profit. But it's also good for society. The same society our business depends on.

If a company that makes pictures can't help people see more clearly, who can?

 **Kodak.**
More than a business.