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The A&T Register

Serving North Carolina A&T State University since 1893

Wednesday, April 25, 2007

www.ncatregister.com

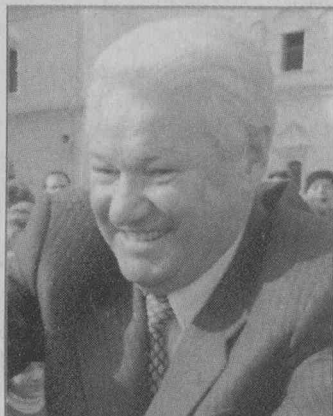
Volume LXXX Issue 24

18

DAYS UNTIL SPRING COMMENCEMENT

Graduating seniors have a little less than a month before their Aggie experience comes to an end.

NEWS



BORIS YELTSIN DIES
Former Russian prime minister who led Soviet charge for democracy died at the age of 76 **PAGE 3**

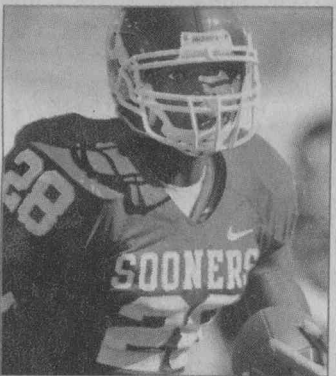
ARTS & LIFE



STUDENTS AND THE REAL ESTATE MARKET

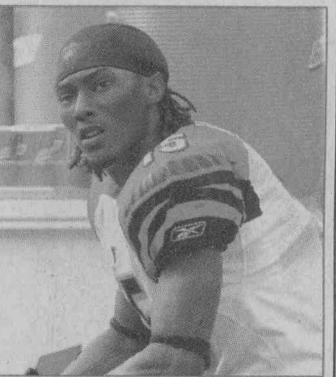
Curtis Carpenter encourages students to invest now and reap the benefits later **PAGE 5**

SPORTS



MOCK NFL DRAFT

Where will Adrian Peterson and other college stars be headed after Saturday's NFL Draft? **PAGE 6**

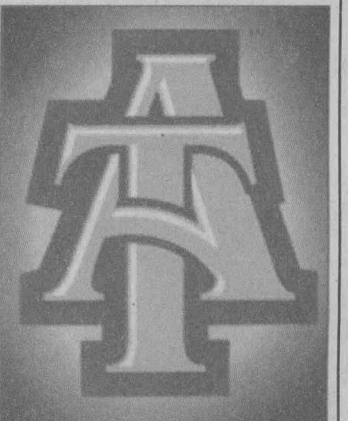


TALENT vs. CHARACTER

The recent suspensions of Chris Henry and Pacman Jones have NFL teams putting more thought into a players talent vs. their character **PAGE 6**

NOTICE

THIS IS THE LAST ISSUE OF THE A&T REGISTER FOR THE 2006-2007 ACADEMIC YEAR. FOR ANY BREAKING NEWS OR UPDATES GO TO www.ncatregister.com



Newsroom: (336) 334-7000

Few Aggies attend rally

Iraq war not on students' agenda

Aasiya Townsell
Intern

Professor Bryon D. Turman, lecturer of composition, humanities and Hip-hop in the English department, spoke on the topic of stopping the war in Iraq by protesting in the World

Can't Wait Campaign Saturday afternoon.

Turman is all for standing against unjust acts in the society and the Iraq War is claimed to be one of them.

"I support the troops but not the war," said Turman.

The Make Hip Hop Not War Conference asked for Professor Turman to get more A&T students involved with the protest.

Only a few Aggies that showed up at the site which was held at the YMCA near campus for the march to the

governmental building.

The march had a rocky start with the police and the media.

News casters were at the site asking Turman questions and other activist leaders about their motive for the march.

"The media hyped it up a lot but there wasn't anything they needed to be worried about," said Fahiyim Hanna, a local youth coordinator and activist.

Police made people alter their protest signs if some consisted of metal or anything that can be used as a possible

weapon. They also kept all the protesters tight into one lane on the road during the march.

Bennett College was also a site for the march.

The idea for having the start of the march at these sites was to make it convenient for college students to participate, particularly African Americans.

The question that always comes to mind when one attends these events is how can one attract more African Americans to these protests? Turman answers jokingly, food

and music.

Turman then explains that black people have a day-to-day struggle with their own personal life and it's hard for them to come out to do other activities that are not in any convenience.

However, he does feel that the protest could have had better advertisement on campus.

Terrence Muhammad, community activist leader, was well involved with the protest and

See PROTEST on Page 2

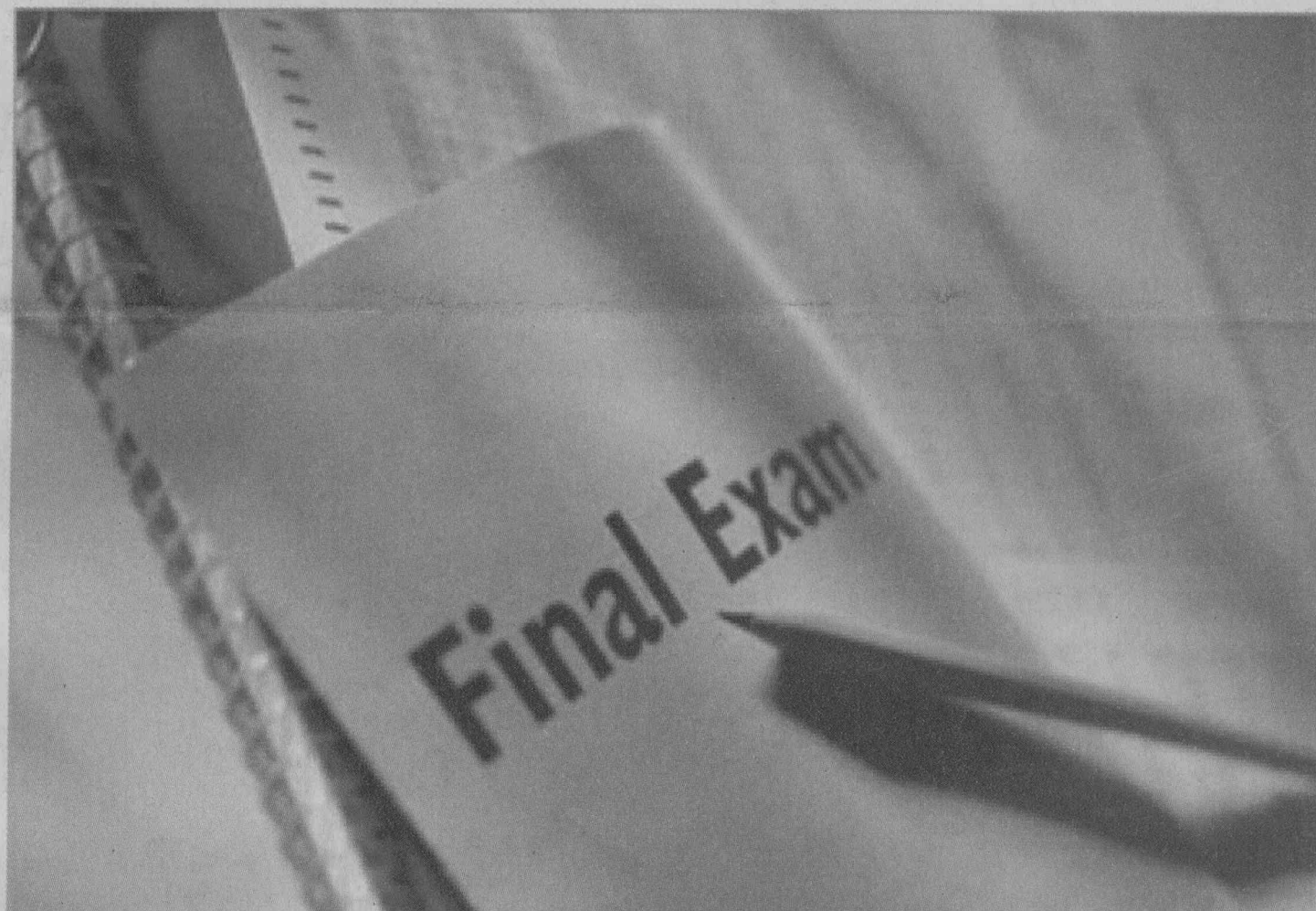
STUDENT PERSPECTIVE ON FINAL EXAMINATIONS

Tips for end-of-year preparation

Nykkia Outlaw
Contributor

As we approach the end of an eventful semester, there are some things that we may want to put into perspective to make sure that our grades will be as great as we hope our summers will be. So to help ensure that those grades are "on point," here are some tips to help you out:

- Ask your professor where you stand if you don't know (if you're not doing as well as you "thought" you were, see if you can do some extra credit really soon and really fast).
- Take some time to decide how long you'll need to study (don't try to do it all at one time).
- Determine what kind of learner you are (visual, auditory, kinesthetic... if you don't know what these things are look it up).
- Take the time to get to know your brain (if you know you are going to have a hard time, look for other options in bringing in help for your studies i.e. tutor or study buddy).
- Get your notebook together and review your notes from the semester (shame on you if you slept instead of going to class).
- Look at the notes you highlighted from your book. (if you didn't buy the book then you will probably come up short).
- Have an open mind (be optimistic).
- Ask your job for some time off (they may not give it to you so don't be upset).
- Make sure you know exactly



what you need to study (sometimes you may not be aware of what is going to be on the test).

- Make sure you are relaxed (you will not do as well on the test if you are nervous).
- Don't be ashamed to ask questions (you'll be even more embarrassed when you fail and have to repeat the course).
- Ask your professor how long

the test will be and if it is multiple choice.

- Try to find something about the course that caught your interest (that way it won't seem so boring).
- Form a study group (don't just get with anybody, get with the "know it all" of the class).
- Study in a quiet place (turn off your cell phone, your "get

crunked" ring tone can really be a distraction).

- Don't study the day of the exam (stop telling people you have a photogenic memory, and you study better that way).
- Be sure to eat before studying (sometimes your stomach can be louder than your cell phone and those Flex dollars don't roll over. Hit up Chik-fil-A).

- Acronyms really help to remember things (M.U.R.D.E.R. Mood, Understand, Recall, Digest, Expand, Review)
- Be sure to get plenty of rest (yawning while you study only makes you think of how tired you are and how you need to rinse).
- Tell your friends that the

See FINALS on Page 2

Wilson named Miss Black N.C. USA

Torell Taylor
Online Editor

A&T student Rachel Wilson was recently crowned Miss Black North Carolina USA 2007.

Wilson, a senior sociology major, won the state competition themed "Dream Girls" which was held in Raleigh in March.

"It's surreal," Wilson said. "I'm living my dream."

The Miss Black USA state pageant is one stepping stone towards the National Competition which will be held in Gambia, West Africa June 1.

According to The Miss Black USA pageant and scholarship foundation, they are a non-profit organization that promotes leadership among

women in the African-American community. The competition provides scholarship opportunities that allow state delegates to pursue and achieve their educational, career and personal goals.

Their mission is to develop women who are strong, empowered, educated and serve as positive role models for other women of color.

Wilson said it was perfect that the pageant was themed "Dream Girls" because she, like Jennifer Hudson, lost a competition in the past but now gets to live her dream.

Wilson ran for Miss A&T 2005-2006.

She said she had some reservations about competing again because the competition was on a state level outside of people she knew.

She said she joined the

competition because she felt it would be a good opportunity to make changes in the African-American community that she has a passion for.

She said combining her passion to make a change and possibly receiving a scholarship to further her education pushed her to apply.

"It's more than just a beauty pageant," Wilson said.

She said the competition seeks a woman who is an activist, dedicated to their community. She said it's about making an impact on the community.

She said the pageant searched for the inner beauty of the contestants, more than the outer beauty.

The contestants were judged on aerobic wear, talent, evening gown and an interview. Wilson said the purpose of the aerobic wear portion of the competition

was to measure fitness.

She said they were judged on aerobic wear rather than swimsuit wear because it is more presentable.

Wilson won best talent for the talent portion of the competition; she recited a monologue from the play "The Colored Museum" by George C. Wolfe.

Wilson acted out the last scene of the play "The Party." She portrayed the character Topsy Washington.

Wilson said she can relate to Topsy and that Topsy is a vibrant character who talks about how her past doesn't define her.

"I have grown as a woman," Wilson said. "My growth came out in that performance."

During the evening gown portion Wilson wore a rich-colored orange dress.

She said this portion of the competition is all about



Rachel Wilson, Miss Black N.C. USA

poise and how well you exude confidence and will decide whether the contestant walks away with the crown or not.

The last portion of the competition is the interview, it accounts for 40 to 45 percent of the contestants total score.

See MISS BLACK USA on Page 2

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The A&T Register is published every Wednesday during the fall and spring semesters by students at North Carolina A&T State University. One copy is available free of charge to all readers. Additional copies may be picked up the newsroom for 50¢. The A&T Register circulates 3,500 copies weekly.

Miss Black USA

Continued from Page 1

Wilson said before she went out on stage for the crowning of the winner, she prayed to God telling him that she knew that this competition was bigger than her, and she knew that if she won she would be changing and inspiring lives.

She believes that if God wants you to have something or be in a certain position that it will happen.

"As I was walking out on

stage I had no feeling or emotion. I felt peace like I never felt before," Wilson said.

She said when they called her name she felt grateful and honored.

"It didn't have to be me," she said.

Wilson has many projects planned for the community during her reign.

Her platform works to improve the spiritual, mental, physical and emotional health of African Americans. One of her projects is HEAL (Helping to Enrich African American Lives).

She said African Americans

should take a holistic approach to health and that African Americans bypass health, such as mental health illnesses.

She plans to do a college tour to talk to African-American students about mental illness.

Wilson has volunteered at Faith Action International House and the NAACP. At the House, she teaches a conversational English class to Vietnamese immigrants.

She has also been on the student advisory council at A&T, along with being an elementary school tutor and a member of Delta Sigma Theta, Inc.

The theme for the Miss Black USA 2007 pageant is "A Royal Journey Back to our Roots."

A queen is not defined by where she lives but where she comes from.

"I'm excited about being on African soil where my ancestors lived and breathed," Wilson said.

On the day of the national pageant, Miss Black USA will be celebrating their 20th anniversary along with the 30th anniversary of the film "Roots."

Gambia is the birthplace of Kunte Kinte and where "Roots" was filmed.

Wilson said she feels she should be Miss Black USA because she is transparent to pageant life because she has been through a lot she can relate to anybody.

"Win or lose, I know my life will be changed forever," she said.

To help reach her goals of making changes in the black community and becoming Miss Black USA she needs the support of the Aggie community.

"Never stop dreaming, everything starts with a vision but you have to believe in it first," Wilson said.

Finals

Continued from Page 1

club is on hold until finals are over (thinking about "buying a drink" is not going to boost your grades).

•Take some time to yourself to reflect on why you came to college, that always puts things into perspective.

Forest Gump said "Life is like a box of chocolates...you

never know what you're going to get." If you don't study, we both know what you're going to get...an F! If you have to repeat the course you'll definitely know what to study then because you've had two chances to do it.

So, now I've given you the keys to success to open the door and walk on in. No one can do it for you. Only you can push yourself. Now walk, walk, walk...

Protest

Continued from Page 1

helped bring in Cindy Sheehan as the featured speaker for the event.

Sheehan is famous for camping outside of George Bush's home in Crawford, Texas and the founder of Gold Star Families for Peace.

She is also a central leader

in the movement to impeach President George W. Bush.

Muhammad said that the protest rally had a good turnout that included people from all different groups supporting the cause.

He also helped advertise the rally at A&T.

"The War is not A&T's focus on campus," he said.

Muhammad explains that his job is to get the message out;

even if the care for protesting is scarce on campus, it still won't stop him.

The protest rally also involved Impeach Bush/ Cheney campaign and the Minimum Wage committee.

To share your views about the war in Iraq, log on to www.ncatregister.com and leave an editorial note or send us an email at register@ncat.edu.

CAMPUS CRIME POLICE BLOTTER

—Compiled by Kimberly Robinson

Vanstory Hall Vandalism

A female student-resident reported person(s) unknown had bent the front tire on her bike that she chained to the basement stairwell in Vanstory Hall. Total estimated value of damage to the front tire is \$100.

Obermeyer Personal Injury

A female student-resident's book bag was struck by a state vehicle's mirror, while she was walking across the Obermeyer parking lot. The female advised, she was not struck, only her book bag.

Aggie Suites Harassment

A female student-resident reported being harassed by another female student resident. The student advised she has been receiving unwanted text messages from the other female. The student was advised to seek criminal charges if the harassment continues.

Nocho Street Call for Service

The University Police detained a pit bull (dog) that was running loose on campus. The dog was later transported to the Guilford County Animal Shelter by animal control, without incident.

Alma Morrow Circle Weapons

Two male students were discovered to be in possession of weapons on campus. The students were charged with misdemeanors, issued citations and released. There were no injuries.

Dowdy Building Forgery

A female staff-member reported that someone forged a financial document. The estimated total loss is \$10,000. There is witness and suspect information.

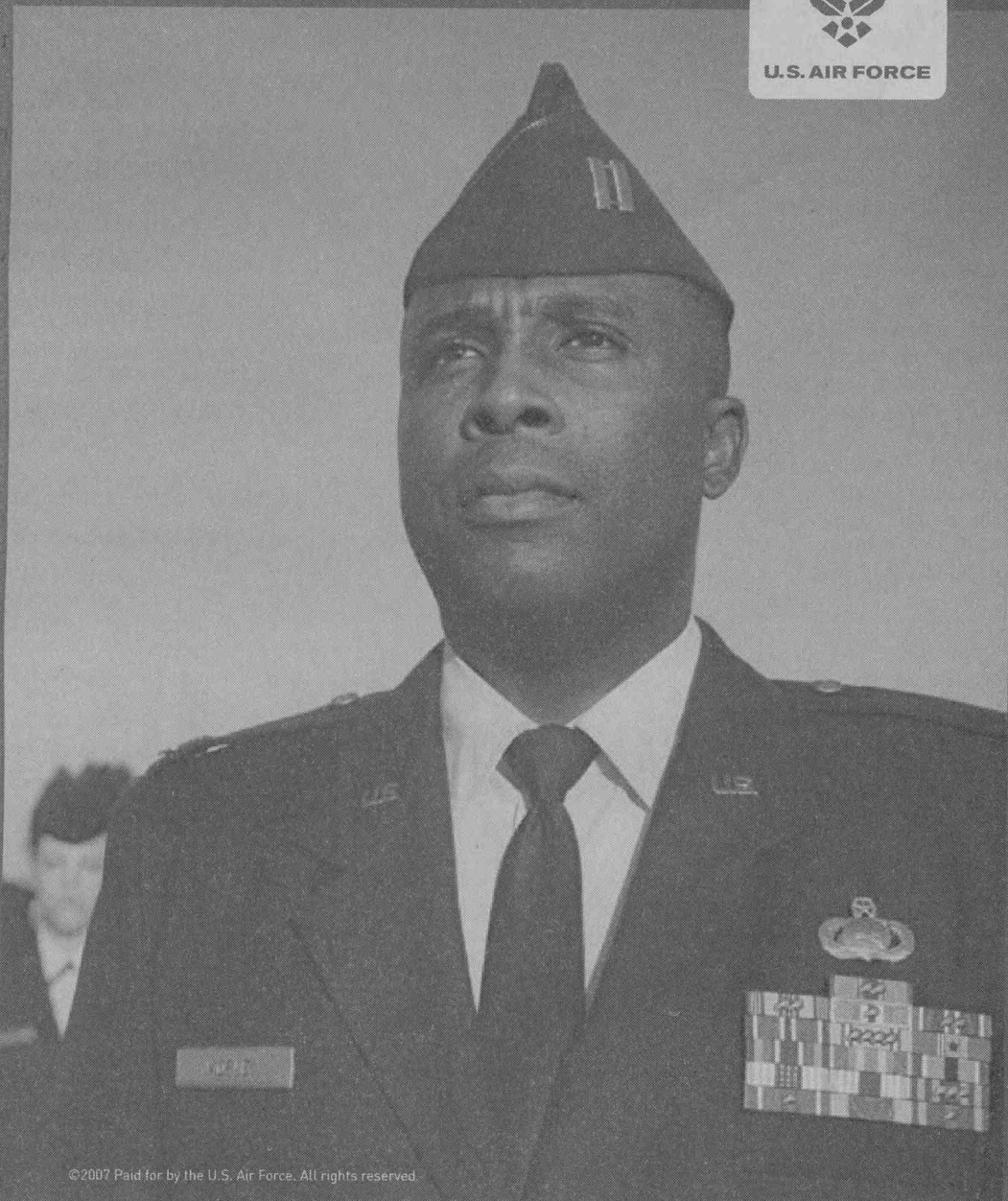
Aggie Village Drug Violations

The University Police Department responded to Aggie Village due to complaints of drug violations. A female student fled through her dorm room window prior to officials entering her room. Initial observation revealed the fire alarm system had been tampered with by the suspect also.

Aggie Suites Attempted Suicide

A Female student attempted to harm herself and was transported to the hospital for further evaluation.

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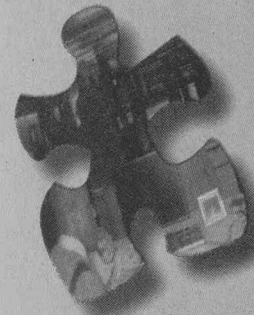
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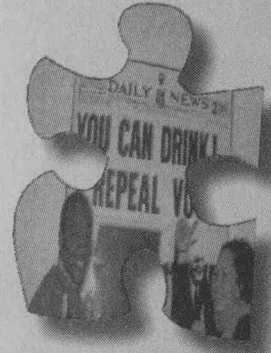
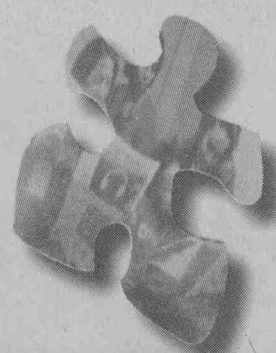
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Former Russian PM Yeltsin dead

Ria Novosti
McClatchy Newspapers

MOSCOW — Boris Yeltsin, Russia's first democratically elected leader (1991-1999), has died at the age of 76 of cardiac arrest.

Yeltsin was born in Sverdlovsk (now Yekaterinburg) in 1931 and trained at the local Urals Polytechnic Institute.

Yeltsin began his career in the construction business (1953-1968). He joined the Communist Party in 1961 and became first secretary of the party in the Sverdlovsk Region in 1976 and a member of the party's central committee in 1981. In 1985, then Soviet



Boris Yeltsin,
Former Russian prime minister
leader Mikhail Gorbachev appointed Yeltsin to head the Communist Party's Moscow branch, and in 1986 made him

a non-voting member of the party's ruling Politburo.

In October 1987, he was forced to resign from the party leadership and in 1988 from the Politburo after he challenged hardliners and criticized Gorbachev's reforms. He was appointed a deputy construction minister.

In 1989, Yeltsin won elections to the Supreme Soviet (parliament), was elected Russian president by that body, and resigned from the Communist Party. He retained the presidency in the popular election in 1991, when he became Russia's first democratically elected president and Gorbachev's main liberal opponent.

In August 1991, Yeltsin led

the resistance to the coup by Communist hard-liners, when Gorbachev was detained at his country house. The success of opposition to the coup shifted power to reformers. In December 1991, he helped found the Commonwealth of Independent States, a new alliance in which Soviet republics were declared independent. Thereby, Yeltsin helped end attempts to preserve the Soviet Union. Gorbachev resigned as president December 25.

In September 1993, Yeltsin issued a decree to dissolve the Supreme Soviet and hold parliamentary elections. A month later, he ordered the armed suppression of a coup by former Supreme Soviet members led

by Vice President Alexander Rutskoi.

As president, Yeltsin moved to end state control of the economy and oversaw sweeping privatization deals, which brought fortunes to a handful of Kremlin-connected businessmen. Economic difficulties and political opposition slowed the reform.

In 1994, Yeltsin ordered the suppression of Dzhokhar Dudayev's separatist regime in Chechnya. The military campaign in the breakaway republic ended in September 1996 when Russia withdrew all its troops from the republic, thereby, de facto granting Chechnya independence.

In June 1996, he ran for the

presidency again and defeated his main communist contender Gennady Zyuganov in the runoff elections in July.

In November 1996, Yeltsin underwent quadruple heart bypass surgery and was confined to the hospital for months and appeared in public less frequently. Moreover, in the late 1990s, Russia was hit by a series of economic crises and frequent cabinet reshuffles.

On New Year's Eve in 1999, Yeltsin surprised the nation by announcing his resignation and appointing then Prime Minister Vladimir Putin acting president.

He is survived by his wife, daughter, grandchildren and great grandchildren.

Unusual ways to lose weight; cigs to cabbage

Dan Vierria
McClatchy Newspapers

SACRAMENTO, Calif. — Andrea Giancoli, tell us what you really think about fad diets.

"They keep me employed," says Giancoli, spokeswoman for the American Dietetic Association, which advocates proper nutrition and a healthy lifestyle. It also reviews popular diets (www.eatright.org).

As a debunker of diet myths, Giancoli's workload doesn't figure to poop out anytime soon.

"If all these diets worked long term, we wouldn't have an obesity problem," she says. "That magic pill, that magic diet doesn't exist."

Ouch, enough reality.

Some of the classics, such as the cigarette diet and the drinking man's diet, pandered to our vices. Others, such as the caveman diet and Sleeping Beauty diet, piqued our curiosity.

She acknowledges that most fad diets, such as Atkins, The Zone and South Beach, can help us lose weight in the short term. But, as you probably guessed, we tire of eating the same foods and regress to poor choices, monster portions.

Giancoli says the majority of fad diets are based on three staples — fat, protein and carbohydrates.

"They're the only nutrients that provide energy, that provide calories. We just keep reincarnating them into diets. There's only so much you can do with them," she says.

On the subject of reincarnation, the American Dietetic Association recognized an Atkins-like low-carb diet as early as 1825 and another in 1863. Other versions followed.

Two recent diets that irk Giancoli are "Eat Right for Your Type" and the raw foods diet. The first, she says, bases food choices on your blood type and the second theorizes that cooking kills enzymes in food and destroys nutrients.

"We don't need enzymes from food; we make our own," says Giancoli. "Science isn't behind the diet. A combination of raw and cooked foods is the better way to go."

And the blood-type diet?

"First of all, there's more than four blood types. There's no science behind the diet. We just can't be divided up that way."

Giancoli believes the message about proper, nutritious eating habits is sinking in, despite the outbreak of obesity.

"The lifestyle fix is becoming more popular; they're talking about it now," she says. "It's a slow process. Knowledge is not behavior, but the message is starting to get out."

Going up?



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What's News—

In Business and Finance

Threat to Big Media: Guerrilla Video Sites

As media companies fight YouTube to keep control over distribution of their shows, another challenge is posed by much smaller sites that constantly shift tactics to defy big media and keep offering consumers free programs.

Unlike YouTube, which stores videos on its own servers in the U.S., the guerrilla sites offer menus of pirated shows often stored on servers in foreign countries. The sites say they don't break copyright laws because they don't have the material on their own computers.

YouTVpc.com, for example, a site run by two 20-year-olds using two low-end desktop computers, offers free access to NBC's "Heroes," ABC's "Desperate Housewives," more than 70 feature films and hundreds of other videos. Another gateway, Peekvid.com, was the 20th most-visited site in the U.S. for multimedia entertainment in March, according to research firm Hitwise.

YouTVpc.com's founders say the Motion Picture Association of America has persuaded services handling their Web hosting and Internet address to block access to the site twice this year. But they soon got back online after telling the services that their site has no legal liability because it merely posts links to content on other people's computers.

QuickSilverScreen.com says it suspended its own site in December after Fox threatened to sue its U.S.-based owner. The owner then handed over control to two Europeans, and the hosting moved to Malaysia. Since then the site has stayed up without any further threats from Fox, says Dunstan Low, one of the two Europeans.

Lender Investigators Issue New Subpoenas

The New York state attorney general's office, expanding its inquiry into student lending, issued subpoenas and requests for information to 14 banks and loan companies, probing for possible payments to colleges in return for loan business.

Education Finance Partners agreed to pay \$2.5 million to settle allegations that it paid kickbacks to more than 60 universities for a spot on their lists of "preferred lenders." The company said the agreement with the state "removes the appearance of any impropriety" in its lending. It said that any payments it made to the schools "did not impact the terms of costs" of loans and were disclosed to students.

New York Attorney General Andrew Cuomo is seeking to find out whether lenders are being favored for payments they are making to colleges—and not because they offer the best terms to students. The investigation has led eight colleges to reach settlements. Sallie Mae and Citibank have reached agreements with Mr. Cuomo over allegedly deceptive practices.

Gifts from lenders to financial-aid officers have become commonplace and range from dinners on up to much bigger handouts. Some have provided officials stock on preferred terms, hired them as consultants or paid their travel expenses.

Flight Delays Foretell Worse Season Ahead

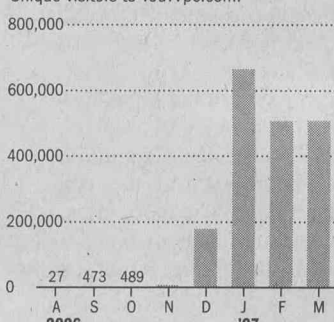
Fliers sick of the delays and cancellations that have characterized travel this winter won't get much of a reprieve as the weather warms: Summer travel is likely to be even more of a hassle.

Winter woes, with travelers sometimes stuck on planes for hours or stranded at airports for days, exposed a serious shortcoming of today's leaner network airlines: When bad weather hits, they have less capacity to recover. That will likely mean more problems this summer when storms force slowdowns and cancellations.

Adding to pressure this summer, air carriers have scheduled 3.5% more flights in June, July and August, compared with the same months last year, according to Back Aviation Solutions. The congestion means more flights get disrupted in

New Tube

Unique visitors to YouTVpc.com:



Note: YouTVpc.com attributes the dropoff in February and March to server problems. Source: YouTVpc.com

bad weather, and it takes longer to recover from storms.

Zero Is a Hero For Coca-Cola

Coca-Cola is giving long-suffering investors some hope that its soda sales have regained their kick.

After a series of flops, like C2—and a move by consumers toward bottled water, juice drinks and other beverages—the company is scoring a surprise hit with Coca-Cola Zero, a no-calorie soda made from the top-secret Coke formula and a blend of artificial sweeteners.

Since its 2005 debut, Coke Zero has sold more than 100 million unit cases—each with 24 eight-ounce bottles. While that is a fraction of the sales of Diet Coke or Coca-Cola Classic, the new drink is Coke's "most successful launch...of any brand in 20 years," says Chairman and Chief Executive E. Neville Isdell.

Some outsiders see signs of a bigger turnaround at Coca-Cola reflecting improved product development, snazzier marketing and patched-up relations with bottlers.

But some investors say the company still isn't doing enough to stay ahead of a slew of competing new brands or to fix other problems.

Consumers Continue Spending Ways

Consumers continued to spend steadily in March, as employment growth and wage gains helped to offset the housing slump. Still, the pace of spending growth has slackened since last year.

The Commerce Department reported that U.S. retail sales rose a seasonally adjusted 0.7% in March, following a revised 0.5% increase in February. The March gain was heavily influenced by the rising cost of crude oil. But even excluding gasoline, retail sales rose 0.4% in March, the same as February.

Consumer spending, which accounts for about 70% of U.S. economic activity, is one of the current economy's few remaining areas of strength. The decline in housing construction has taken a huge bite out of the economy over the past year and rising foreclosures are also expected to hurt economic growth.

Meanwhile, recent reports on durable-goods orders and corporate spending indicate companies are cutting back their capital investments.

Odds & Ends

A sharp drop in apparel prices and soft gains in housing and medical costs kept underlying inflation in check last month, a government report showed, though overall inflation accelerated on the back of higher energy prices. ... Toyota Motor named James Press as its first non-Japanese board member in a much-anticipated effort to reflect in its top management its increasing dependence on the U.S. market. Mr. Press is president of North American operations.

By Jay Hershey

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- Many business schools aren't prepared to handle crisis situations.
- The pros and cons of being a customer-experience designer.

Controversy Is King In Limited Medium; Fallen Rise Again

By Sarah McBride and Brian Steinberg

The demise of disgraced radio host Don Imus would appear to create a prime opportunity for some other eager talent to rise up and claim his microphone. But in the troubled radio industry, finding popular new voices to fill the airwaves—and attract advertisers in multiple markets—has become a tough challenge.

CBS Corp.'s CBS Radio, where Mr. Imus was based before his firing, was already struggling to fill the void left by Howard Stern, the controversial host who left last year for a lucrative new gig at Sirius Satellite Radio. Even with more than a year to prepare for Mr. Stern's departure, CBS's attempts to develop hit shows in his old time slot have fallen so flat that some of his replacements have already been replaced.

Meanwhile, the airwaves are filled with hosts who have made outrageous comments; paid for them with suspensions or firings; and then returned after a suitable cooling-off period.

Off and On Again

Take Bob Lonsberry, a Rochester, N.Y.-based host who in 2003 compared the city's African-American mayor to a monkey and an orangutan. Station manager Clear Channel quickly fired him. But after months of lackluster ratings, the company brought him back. In 2005, New York morning show host Miss Jones was suspended after airing a song mocking tsunami victims, but was soon back in her perch at her Emmis Communications-owned station. Opie and Anthony were fired from a Boston radio station in 1998; rehired at CBS Radio; and again fired for airing a stunt involving a couple having sex in St. Patrick's Cathedral. They eventually won a gig on then-fledgling XM Satellite Radio, which later made a deal to return them to the CBS broadcast airwaves they

TV Network To Extend Web Reach

By Brooks Barnes

In a deepening of its online reach, CBS made a flurry of deals to distribute network TV shows and other video programming to various Web portals, including MSN and AOL. CBS agreed to make available to these portals previously aired full episodes of shows such as "NCIS," "CSI: Crime Scene Investigation," the "Evening News with Katie Couric" and certain sports shows. Aside from MSN and AOL, CBS also made an agreement with Joost, an online-video service founded by the creators of the Internet-telephone service Skype.

The company is also in talks to have a new NBC Universal-News Corp. venture distribute its shows on a nonexclusive basis. Designed to compete with YouTube, the still-unnamed NBC-News Corp. venture makes TV shows, music and studio movies available on MySpace and Yahoo. CBS has been asking to keep 90% of ad revenue generated by its videos; the other 10% would go to distribution partners, according to people familiar with the matter. That payment structure is identical to the one secured by NBC Universal and News Corp.

The Internet deals reflect CBS's strategy of making its content as widely available as possible on the Web while keeping maximum control. It had been in discussions with NBC Universal and News Corp. to be a founding member of their online venture, but balked at an exclusivity requirement. The NBC-News Corp. venture requires participating companies to give it exclusive rights to negotiate online partnerships.

The scope of the CBS deals would give the company more Internet-distribution partners than any other major media company, but some of the partners have little traffic. CBS is betting its programming will help ignite growth—and has been working to extract favorable conditions in return for the jump-start.

Earlier attempts to strike a broad, multiyear licensing deal with YouTube, the biggest video site on the Web with more than one billion videos streamed each month, fell apart over such matters as licensing fees and the forcefulness of YouTube's efforts to police pirated clips. Much of CBS's programming is available online, either through its own Web site, the iTunes store, or other limited agreements.

—Kevin J. Delaney contributed to this article

Replacing Radio Hosts Isn't Easy



Source: Talkers Magazine

The Chattering Class

Minimum weekly audience for top talk radio hosts, in millions

Rush Limbaugh (left)	Laura Ingraham
13.5	5.0
Sean Hannity	Glenn Beck, Neal Boortz, Mike Gallagher
12.5	3.8
Michael Savage	Bill Bennett, Jerry Doyle, Dave Ramsey, Ed Schultz, Doug Stephan
8.3	3.0
Dr. Laura Schlessinger	
8.0	

had been banished from.

The shortage of bankable hosts couldn't come at a worse time for the radio industry, which is fighting to beef up the \$20 billion or so in advertising revenue the industry garners each year, which has been flat in recent years. Broadcasters face competition that didn't exist a few years ago—from the Internet to satellite radio—and some ad dollars are being drained away by old media that have suddenly become more attractive, like outdoor advertising.

One problem is radio remains a largely local medium in the eyes of advertisers, who often place their commercials on radio to reach specific groups in a single location.

"There are thousands of radio stations across the country, hundreds if not thousands of people who are on-air talent, as well as dozens and dozens of formats," says Sue Johanning, executive vice president and director of local broadcast at Initiative, a media-buying firm. "It's very difficult to find anybody that's going to cut across all of that spectrum," she says. One exception: public radio programming, which has found success selling underwriting to some of the country's biggest companies.

Radio also seems limited compared to glitzy rivals. Creating a powerful media property "is easier to do when you have sight, sound and motion working for you," says Chris Boothe, a president at Starcom USA, a media-buying firm. "When you have just one of these, sound, it's a much more challenging

proposition to build a personality."

Radio has tried to combat that problem with live Web simulcasts of their shows and video clips that can be played online. Many popular radio shows run on cable television as well as on radio; video podcasts of shows are increasingly common.

No 'Vanilla'

Regardless, the hosts who usually prove the biggest draws are often the ones who are most controversial. "If you are vanilla, you're not going to get ratings, so you've got to push the envelope," says Ira Berger, director of national broadcast at the Richards Group, a Dallas agency. But such personalities often attract only "the smaller, entrepreneurial kind of companies that couldn't care less if cards and letters come in," he says. Vermont Teddy Bear, for example, has advertised on Mr. Stern's show for years. "I like the loyal audience," says Gerry Howatt, the company's media manager.

Still, amid the dearth of radio stars, some marketers have found big names among niche audiences. To reach more African-American consumers, Procter & Gamble three years ago began sponsoring host Tom Joyner's nationally syndicated show, which draws about eight million listeners every week in 120 markets, according to a spokesman for Mr. Joyner's media company, Reach Media. His show features PG-rated humor, R&B music and socially conscious feature stories. He's a ardent supporter of African-American

causes. P&G also has sponsored many of Mr. Joyner's philanthropic efforts, including "Take a Loved One to the Doctor Day," college scholarships and "Tom Joyner's Family Reunion," an annual three-day weekend of entertainment and seminars on health and business.

Joyner's World

P&G has used Mr. Joyner's morning-show programming to promote several of its brands, including CoverGirl's Queen collection, which targets women with dark skin tones. The makeup line was written into the script of the show's mini soap opera, dubbed "It's Your World."

Whether Mr. Imus will get his return ticket punched is hard to say. XM and Sirius, which are in the midst of an attempted merger that faces a difficult regulatory path, are unlikely to court him before government regulators rule on their proposed combina-



Howard Stern left a void at CBS Radio when he switched to Sirius.

tion. But some believe a more sensitive Mr. Imus is likely to resurface, says Tom Taylor, editor of Inside Radio, perhaps on cable television, perhaps on another radio network, or perhaps on video on demand.

"The sinners are always more interesting than the saints," says Mr. Taylor. "America is a place of redemption."

—Suzanne Vranica and Ellen Byron contributed to this article.

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Real estate a real option for students

Chris Lineberger
Contributor

Curtis Carpenter, the head of the Antay Home Improvement Company in Winston-Salem, believes the knowledge and skills taught from his father allowed him to create an entrepreneurial empire.

Born in Winston-Salem, Carpenter's father taught him many skills in carpentry and that a good work ethic would take him a long way in any business when he was young.

His father was a commercial builder in Winston-Salem, and while attending Carver High School, Carpenter learned how to build homes with his father after his classes and on the weekends.

"I remember when Curtis and his father were working together in the 80's," said a local carpenter.

"You could learn a lot from them about working on houses. To me, Curtis is a true entrepreneur."

In the late 80's, when the housing market slowed down, Carpenter opened his own hair salon called Cody's Hair Design in his mother's basement at 20 years old.

After receiving enough profit in the basement, he moved up when he bought his first property on Liberty Street for Cody's Hair Design.

After that, he then opened Page 2000, one of the first in-



Chuck Kennedy/MCT Campus

Curtis Carpenter hopes that young people see the value in investing in homes now and reaping the rewards of it later instead of investing in items that depreciate in value.

dependent paging companies in Winston-Salem in the early 90's.

Carpenter went on to involve himself in many business ventures, including local convenient stores and record stores, throughout the city.

In 1997, he began to enter the housing market of real estate and walked into a gold mine.

Using the profits from previous business ventures, he began buying dilapidated homes and reconstructing them for profit, which leads him to where he's

at today, a real estate investor.

Carpenter buys, sells, rents and leases homes in Winston-Salem, and he's also a section-8 specialist.

He used the skills his father taught him early in life which allowed him to repair most of the homes himself.

He was able to cut expenses by employing himself to work on the homes and also hire independent contractors.

The reasons why he decided to go into business for himself was to pursue his own goals and

achieve financial freedom.

"I admired the longevity that he's had over the years because he's been around since I was in high school," said Winston-Salem Resident Jonathan Robinson.

"To still have success in his businesses, to me, that's the prayers and beliefs in God and in return his blessings."

Carpenter believes that putting God first and always believing in yourself has been the keys to his success.

After ten years of real estate

investing, Carpenter has been able to reap the benefits and considers himself a successful businessman.

His latest venture is landscaping and grading homes, and by adding a new tractor to his fleet of equipment vehicles, he feels his business will grow with the upcoming spring.

In the next five years, Carpenter plans on trying to do some "trucking" as he has just recently accumulated some dump trucks.

"I'll never stop looking for business deals," he said.

His main focus isn't in the profits from his businesses.

He enjoys working with local entrepreneurs and giving back the knowledge to the youth on becoming a real estate investor.

"Wealth is not always measured in how much money you have," he said.

"Wealth, to me, is gaining lots of knowledge and developing a network of people to create and share profits."

Carpenter doesn't believe in long-term financing for material things because he realizes that they depreciate in value.

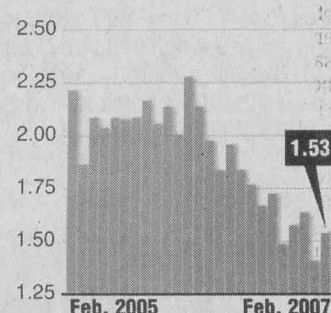
His advice to young people has always been sacrifice now so you can have more later.

He feels that over time people will develop knowledge and be able know what they want in life - instead of just having everything they think they want now and lose it later due to a lack of knowledge.



Housing starts

New, privately owned U.S. housing units started, at a seasonally adjusted annual rate, in millions of units:



Source: U.S. Census Bureau
Graphic: Pat Carr

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A beginner's guide to blogging: Where do you start

Dave Mathews
Young Money Technology
Editor (MCT)

Our tech expert reports on the hottest new gadgets seen at the Macworld Expo.

Nearly 100,000 Apple Computer enthusiasts from around the world converge upon San Francisco each year to attend the city's largest trade show, Macworld Expo. If you are a fan of Apple products, this is the show to see and be seen at, as Steve Jobs, co-founder and CEO, makes his "one more thing" edge-of-your-seat announcements for upcoming cool products.

Despite its coinciding with the Consumer Electronics Show (CES), the largest electronics show of the year, Macworld holds its own. To this point, 356 vendors were on hand to display their wares for the company which does not allow third parties to manufacture its hardware products.

Still, these companies do a great job developing software for and accessorizing the line of designer hardware it creates.

Griffin Technologies, a company that was an early entry to the Apple accessory market, had several new speaker and docking systems at the show, which sounded great. Two "Best of Show" awards went to its Evolve wireless speaker system. This new product docks your iPod, then feeds CD quality music to speakers up to 150 feet away. The act of placing the speaker in the charging stand sets its

"left or right" audio channel and charges it for 10 hours of remote playback.

Griffin Technologies' TuneCenter dock gives your iPod the ability to display photos, videos and play lists on your television, as well as stream Internet radio stations for literally a world of live content.

Its 14-button remote control also lets you operate the iPod from the comfort of your couch. Finally, for the fun department, the company's iKaraoke uses an ingenious audio "phase flipping" anomaly to remove the lead vocals from most songs, and a wired microphone lets you add your own. A built-in FM modulator sends your voice along with the music to a nearby radio, or line output jack, which will plug into your amplifier or stereo. The product works as advertised, although it sometimes generates some "squealing" during use. Those without musical aptitude can add lyrics to their iPod-stored tracks through the advanced editing capability within iTunes. The product doesn't even need batteries, so you can sing to your heart's content as long as your iPod stays powered up.

For 2007, the hot items at Apple were not computers at all, which explains why the company, Apple Computer, Inc., was renamed to just Apple Inc. at the start of the show. No doubt the five-year successful run of the iPod along with a focus toward digital lifestyle products provided the impetus to this change.

With nearly 90 million iPods

sold since its introduction in 2001, even more computers are now running its iTunes software to manage media collections. This software has grown up significantly in the past few years, gaining a music store in 2003 and the inclusion of movies and TV shows in 2005, as well as user-created Podcasts, which are typically free.

As this content is "stuck" on computers or iPods, it was time to take advantage of the big-screen. The AppleTV product was shown to bridge media stored on the PC onto the TV. With flat-panel digital televisions the hot ticket, this product is designed to plug directly in with one HDMI cable, or legacy component connections, and play back the media synced within its internal 40GB hard disk drive.

All content that the iPod can play will also play on the AppleTV, with the benefit of the "10-foot remote controlled user interface" to facilitate a typical living room TV experience. Pictures, music album art, downloaded TV shows and movies can be enjoyed by the family all at once, assuming the files have been synced through a computer running iTunes.

The on-screen AppleTV interface and the six-button remote control are fast, sharp and clean. With all of the features present on the platform, the fact that the remote is so uncluttered is proof to their design expertise. I have mine on order, despite the fact that it has its own spinning hard drive and requires a com-

puter running iTunes to sync. I prefer a system that could attach to a file server or network storage device over a computer that is running its proprietary application.

The hottest announcement at the show was the convergence of the iPod with a communications device - the iPhone. To call it either an iPod or a phone does not do it justice. You are quickly drawn in by a 3.5" screen due to its amazing resolution (160-pixels per inch). An innovative touch screen interface offers unique features such as two-finger navigation, but until I use the screen to dial or send an e-mail, I reserve the right to detest it. I prefer a tactile keyboard to provide feedback when entering information. Functions such as a Web browser that automatically syncs bookmarks from your computer and the ability

to multitask make this a smart workhorse. It even supports the same automatic push email that made the Blackberry a market leader. High-end applications such as Google maps and visual voicemail, which lets you access recorded messages such as email attachments, are neat treats on this mobile platform.

With its high introductory price point, \$499 for 4GB of storage and \$599 for the 8GB digital device, reliance on the carrier AT&T (formerly known as Cingular) and lack of a high-speed 3G service, I think that I will wait this one out until a tactile keyboard is accessorized for it, as I do not trust the predictive, self-correcting on-screen keyboard. The iPhone will support 802.11b and g for high-speed LAN connectivity, and you can bet that many applications will be ported to the device since it

runs on a full version of Apple's OS-X.

Just know that Apple and AT&T will both be trying to make some extra money when they sell those applications to users. It is also yet to be proven if consumers will pay for a high-end smartphone device. For example, it has taken the Palm Treo a long time to achieve its market penetration and that product line has phones available on all of the major carriers.

Despite coexisting the same week, somehow I made it to both CES and Macworld but lost a lot of sleep in the process. Being in the middle of the buzz is what it is all about, and I am glad that I got to see the iPhone, even if it was entombed in a Plexiglas cylinder. If you want to attend both shows in 2008, you're in luck. CES is scheduled a week before Macworld next year.

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Farewell

Goodbye to The A&T Register

It has been an honor serving as co-sports editor this year. This time has allowed me to grow as a writer and a person.

My fellow members of The A&T Register have spent long hours working on the newspaper. At times, I don't know how ya'll have done it.

Michele, you have been a great Editor-in-Chief. And Mike, you're going to do an awesome job next year.

This year has caught me by surprise and I can't believe my time is up at A&T. I started out with uncovering NCAA violations in A&T's tennis program.

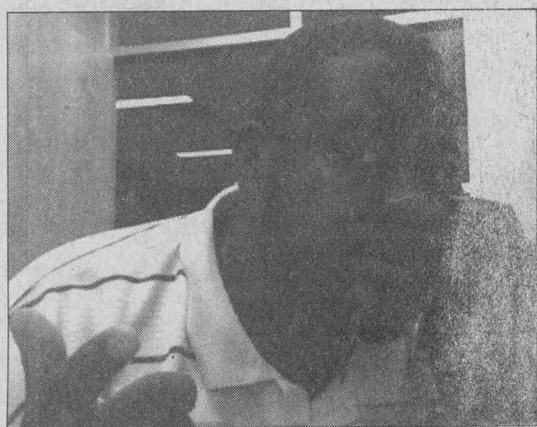
This story taught me valuable lessons about the journalism industry.

I was fortunate enough to cover A&T basketball games and write stories on athletes from the university. I would like to thank those that cooperated with me with interviews.

It was difficult covering games and not being a fan at times. Now since my time is up here, I look forward to viewing A&T athletics as a fan.

From covering games and helping manage writers, I've had a fantastic time working on staff. I wish my fellow graduating seniors the best of luck in their endeavors.

— Darrick Ignasiak
Sports Editor



"No goodbye letter from me, I'll be back next year for year four at The A&T Register. This year had a little bit of everything. I did things I never thought I would have to do but I made it. Look for a lot of big things from The A&T Register next year and I'll get at y'all in the fall."

— Mike McCray, Sports Editor

NFL Draft Preview

2007 First Round Mock Draft

Marc Narducci
The Philadelphia Inquirer

1. Oakland Raiders

JaMarcus Russell

QB • 6-6 • 263 • LSU

"Al Davis can't pass up this strong-armed QB."

2. Tampa Bay Buccaneers

Calvin Johnson

WR • 6-4 • 237 • Georgia Tech

(in a trade with Detroit)

"Former Eagle Jeff Garcia will love throwing to the likely rookie of the year."

3. Cleveland Browns

Brady Quinn

QB • 6-3 • 226 • Notre Dame

"Charlie Frye simply isn't the answer in Cleveland."

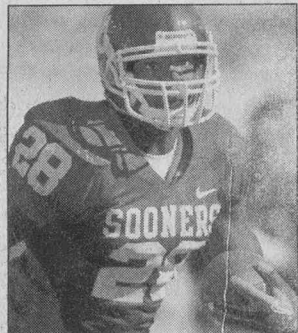
4. Detroit Lions

Joe Thomas

OT • 6-6 • 313 • Wisconsin

(in a trade with Tampa Bay)

"The Lions need offensive-line help after surrendering 63 sacks."



Khampha Bouaphanh

5. Arizona Cardinals

Adrian Peterson

RB • 6-2 • 218 • Oklahoma

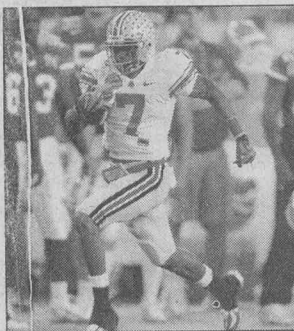
"Even with Edgerrin James, Peterson is too good to pass up."

6. Washington Redskins

Gaines Adams

DE • 6-5 • 260 • Clemson

"The Skins were last in the NFL with 19 sacks."



Mike Cardew

7. Minnesota Vikings

Ted Ginn Jr.

WR • 6-0 • 180 • Ohio State

"He's had foot problems but if healthy could be a future all-pro."

8. Atlanta Falcons

LalRon Landry

S • 6-2 • 205 • LSU

"The only way he won't go here is if Minnesota takes him."

9. Miami Dolphins

Levi Brown

OT • 6-3 • 328 • Penn State

"Some feel Brown could be a reach as a top-10 pick."

10. Houston Texans

Amolzi Okoye

DT • 6-2 • 287 • Louisville

"This 19-year-old has tremendous character and a tremendous upside."

11. San Francisco 49ers

Adam Carriker

DE • 6-6 • 292 • Nebraska

"He might have the best motor in the draft."

12. Buffalo Bills

Marshawn Lynch

RB • 5-11 • 217 • California

"The Bills need a replacement for Willis McGahee."

13. St. Louis Rams

Patrick Willis

LB • 6-1 • 240 • Ole Miss

"The Rams allowed 21 rushing TDs, the most in the NFL."

14. Carolina Panthers

Greg Olson

TE • 6-4 • 242 • Miami (FL)

"His combine workouts were off the charts."

15. Pittsburgh Steelers

Alan Branch

DT • 6-6 • 331 • Michigan

"The Steelers go for the best available player."

16. Green Bay Packers

Jamaal Anderson

DE • 6-6 • 279 • Arkansas

"Anderson has slipped slightly from the end of the season."

17. Jacksonville Jaguars

Reggie Nelson

S • 6-0 • 193 • Florida

"If Nelson is still available, the Jags will jump at taking him."

18. Cincinnati Bengals

Leon Hall

CB • 5-11 • 193 • Michigan

"The Bengals were 31st, allowing 238.6 passing yards per game."

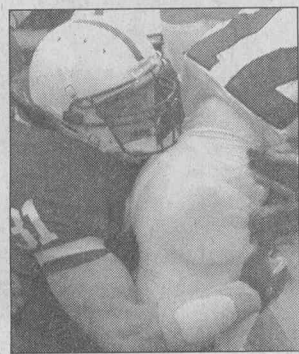
19. Tennessee Titans

Dwayne Jarrett

WR • 6-5 • 215 • USC

"Offensive coordinator Norm Chow

coached him in college."



Christopher Weddle

20. New York Giants

Paul Posluszny

LB • 6-1 • 237 • Penn State

"Some feel he's slipping, but his 372 tackles can't be ignored."

21. Denver Broncos

Jarvis Moss

DE • 6-6 • 251 • Florida

"The Broncos could use another speed rusher."

22. Dallas Cowboys

Aaron Ross

CB • 6-1 • 192 • Texas

"Eagles also have an eye on him."

23. Kansas City Chiefs

Robert Meachem

WR • 6-3 • 211 • Tennessee

"It seems like the Chiefs always need receivers."

24. New England Patriots

Chris Houston

CB • 5-11 • 185 • Arkansas

"He is raw but among the better athletes in the draft."

25. New York Jets

LaMarr Woodley

DE • 6-2 • 269 • Michigan

"He's a player who was much higher in the February mock drafts."

26. Philadelphia Eagles

Brandon Meriweather

S • 5-11 • 192 • Miami (FL)

"The secondary is the priority in this draft."

27. New Orleans Saints

Justin Harrell

DT • 6-4 • 305 • Tennessee

"Hollis Thomas can't play forever."

28. New England Patriots

Ryan Kilil

C • 6-3 • 291 • USC

"The Pats noticed how much success the Jets had taking a center, Nick Mangold, in the first round last year."

29. Baltimore Ravens

Ben Grubbs

G • 6-3 • 314 • Auburn

"The Ravens' offensive line is showing some age."

30. San Diego Chargers

Dwayne Bowe

WR • 6-2 • 217 • LSU

"He's a great physical talent but needs to be more consistent catching the ball."

31. Chicago Bears

Jon Beason

LB • 6-0 • 236 • Miami (FL)

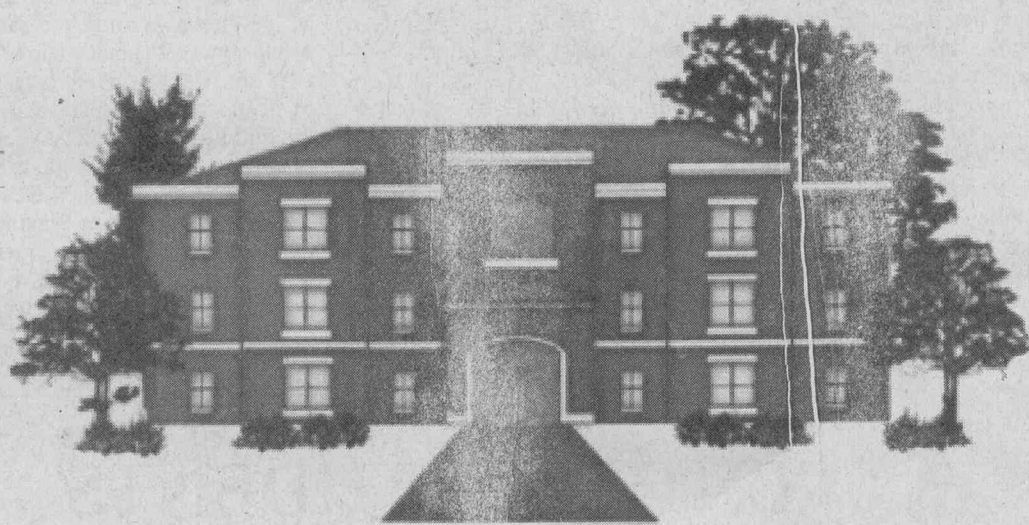
"Who knows what will happen with disgruntled LB Lance Briggs?"

32. Indianapolis Colts

Michael Griffin

S • 6-0 • 195 • Texas

"For a Super Bowl champion, the Colts have plenty of needs, including the secondary."



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NFL Draft Preview

Talent vs. Character: Teams have to decide which is more important

Alan Schmatke
The Orlando Sentinel

Digging up dirt on people hardly is a new concept. The question is what to do with it.

In the NFL, some answers are coming soon. The NFL stages its annual draft next Saturday and Sunday. Some of the same team executives and coaches who applauded NFL Commissioner Roger Goodell's recent crackdown on bad boys Adam "Pacman" Jones and Chris Henry will get the chance to attach actions to their public relations.

Miami safety Brandon Meriweather, who was a central figure in an ugly brawl with Florida International last season, is a key player to watch. So is California tailback Marshawn Lynch, arrested on domestic-violence charges in December but not charged. And there's Florida defensive tackle Marcus Thomas, booted from the team in November because of positive drug tests.

Last week, three more highly rated prospects publicly entered the muck when it was revealed that Georgia Tech wide receiver Calvin Johnson, Clemson defensive end Gaines Adams and Louisville defensive tackle Amobi Okoye admitted to smoking marijuana while in college. All three are considered early first-round picks.

This year's group of prospects with "character issues" is set to enter the league in the wake of Goodell's ratcheting up of the league's personal-conduct policy. Is this the year police paperwork weighs more than stat sheets? Is this the draft where teams really do pay attention to character?

"You know talented players help you win, but immature players can help you lose," Kansas City Coach Herman Edwards said. "It's not only young guys but veteran guys, too. . . . Nothing good happens after 12 o'clock."

Good, bad or indifferent, a team will draft Lynch. And Meriweather. And Thomas. Ditto Johnson, Adams and Okoye. Draft history suggests when

players are young, talent is the consistent trump card.

That doesn't prevent teams from wanting to know how much character some prospects actually have.

"You gather information; you share information," Jacksonville Coach Jack Del Rio said.

Over the past two weeks, teams invited likely first- and second-round picks to their cities for detailed interviews. All topics are on the table.

"A lot of the questions I've been asked had nothing to do with Xs and Os. They were about what you would do in this situation, how do you do this or how do you do that?" Notre Dame quarterback Brady Quinn told The Record of Hackensack, N.J. "They want to find out what kind of guy you are. That seems to be a big piece of the puzzle."

"A lot of the questions are pretty blunt: 'Do you do drugs? If you get in a fight with a teammate or your girlfriend, how do you handle that?'"

The stakes have been raised. Changes to the NFL's personal-conduct policy, announced April 10, effectively alter the consequences of making poor picks on draft day. Players who encounter legal woes are increasingly likely to miss game time. And for the first time, teams are going to be held accountable for repeated misdeeds of their players and their front-office personnel.

NFL coaches and even Goodell acknowledge bad behavior probably never will be eliminated. But how much risk are teams willing to take? And how much heat is the commissioner willing to turn up?

One Internet site popular in NFL front offices, Profootballtalk.com, has team-by-team standings based on off-field transgressions. "Turd Watch" is now a site staple. The NFL's aim is to render it moot.

Besides, there may be a more compelling reason than avoiding embarrassment.

"The teams that have been winning Super Bowls the last three, four, five years have been clean off the field," NFL

Network analyst Mike Mayock said. "New England, Pittsburgh, Indianapolis, they have drafted well and been clean and won. The NFL is a copycat league."

"You'd have to be crazy to sit back there and continue to draft kids who have had significant off-the-field troubles."

As the league endured countless recitations of improper behavior, inevitable catch-phrasing was adopted. Players made "bad choices." Players were "in the wrong place at the wrong time."

"Time and time again, you can't judge," Cincinnati Coach Marvin Lewis told reporters at the recent owners meetings. "If you took that line (and never drafted players because of sketchy pasts), Chad Johnson would not be in the NFL. (Or) T.J. Houshmandzadeh."

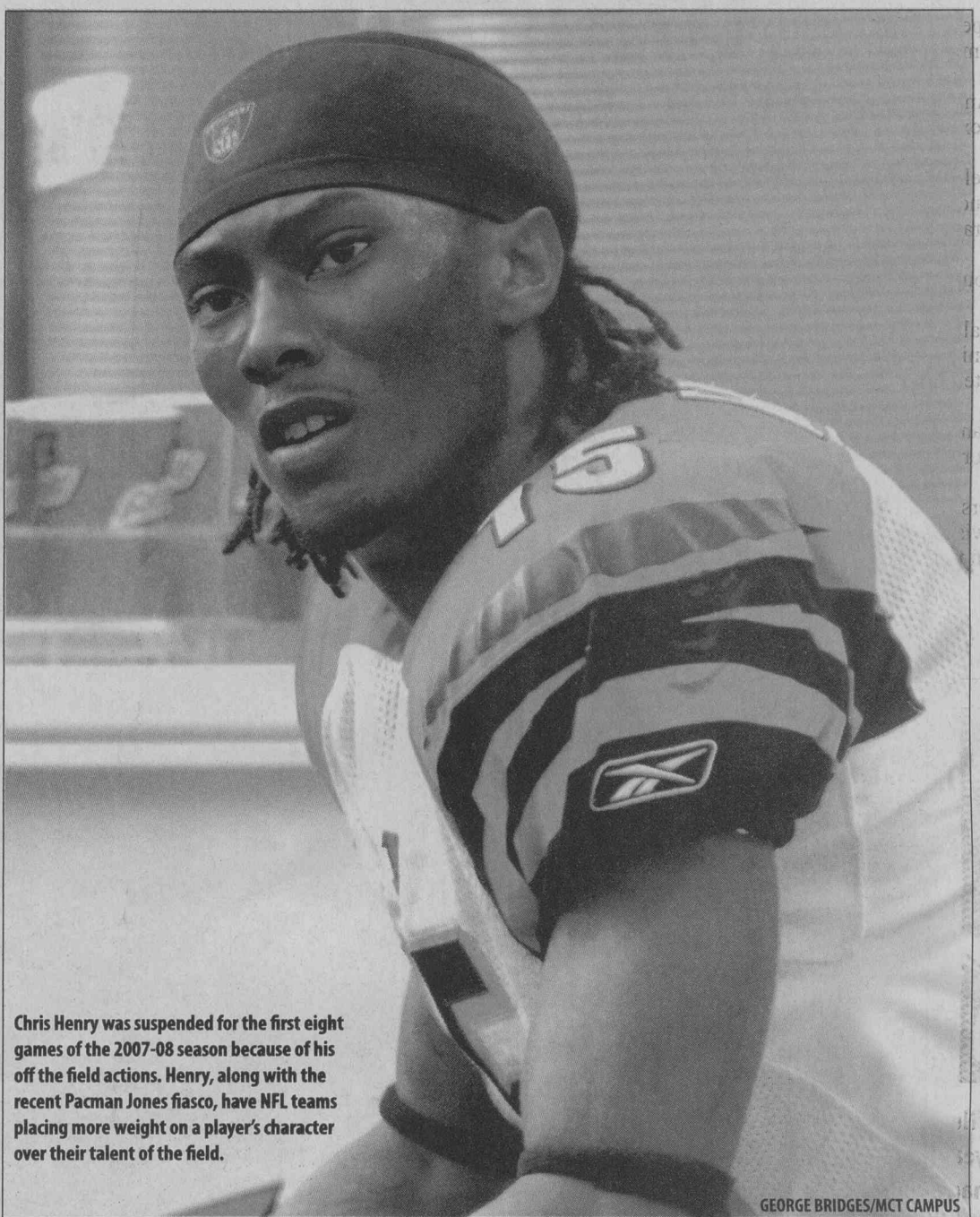
But while Johnson and Houshmandzadeh haven't had trouble in the NFL, a lot of other players who were tagged as "character risks," Henry and Jones among them, have run into trouble in the NFL.

At the owners meetings, Detroit Coach Rod Marinelli said the give-and-take thought process isn't much different with NFL clubs than it is with colleges when they evaluate high-school prospects. The deciding factor for many coaches is whether football means so much to the player that he'll keep himself on the right side of right and wrong. Marinelli calls it "social character vs. football character."

"Some guys are going to be on the edge a little bit," he said. "They say, 'I'm not going over there (to get in trouble), because football is too important for me.' The football part highlights his character. He'll do anything to play this game, be part of this thing, be part of this league. He'll do what it takes."

Said Lewis: "There's been a tendency to buy the bargain. I don't think we're in a position to do that anymore."

The Bengals probably aren't. The question that will get answered soon, at least partially, is which teams are.



Chris Henry was suspended for the first eight games of the 2007-08 season because of his off the field actions. Henry, along with the recent Pacman Jones fiasco, have NFL teams placing more weight on a player's character over their talent of the field.

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